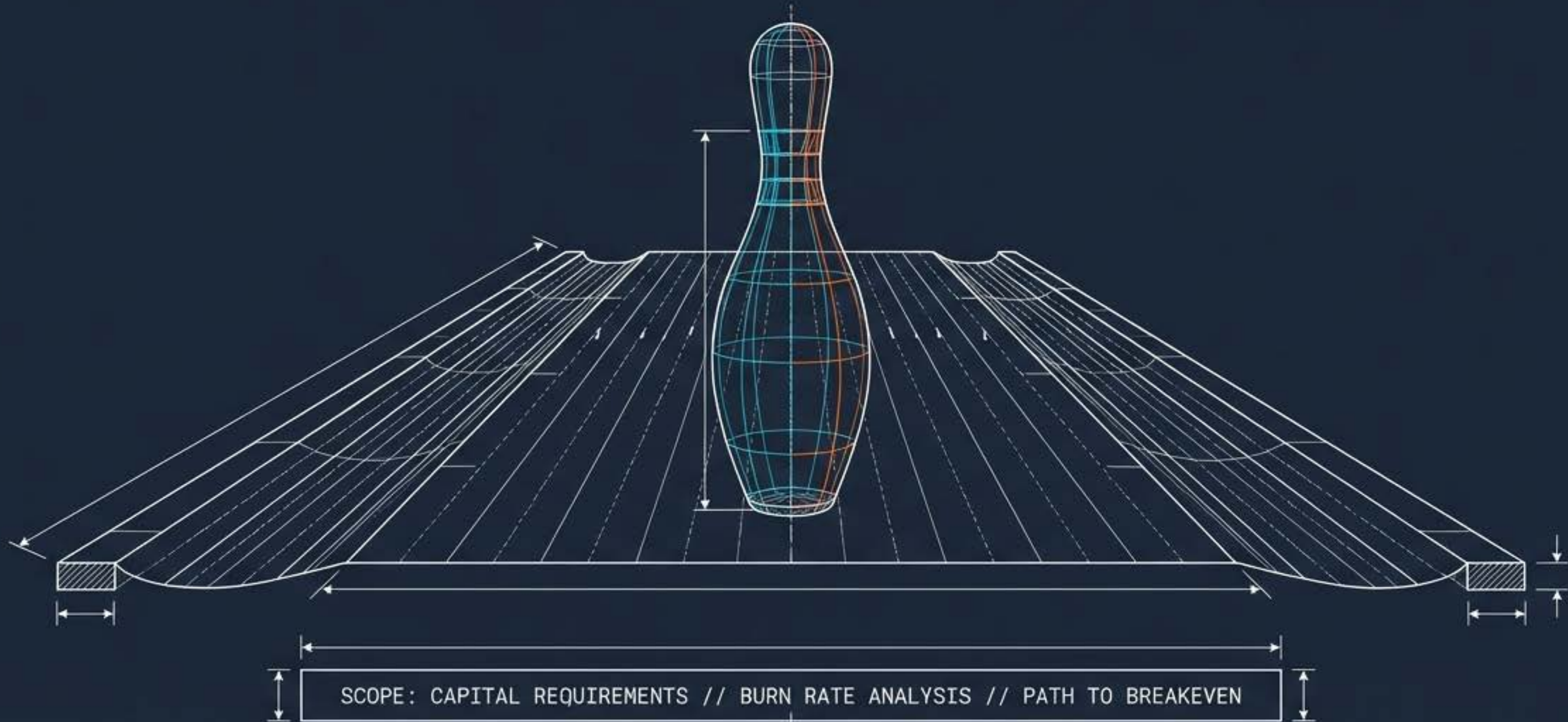


STRIKE ZONE BOWLING ALLEY

FINANCIAL ROADMAP & OPERATING COST ANALYSIS (2026-2027)



THE FINANCIAL REALITY

\$2.71M

TOTAL CASH REQUIREMENT

Definition: Upfront Buildout + Operating Deficit.

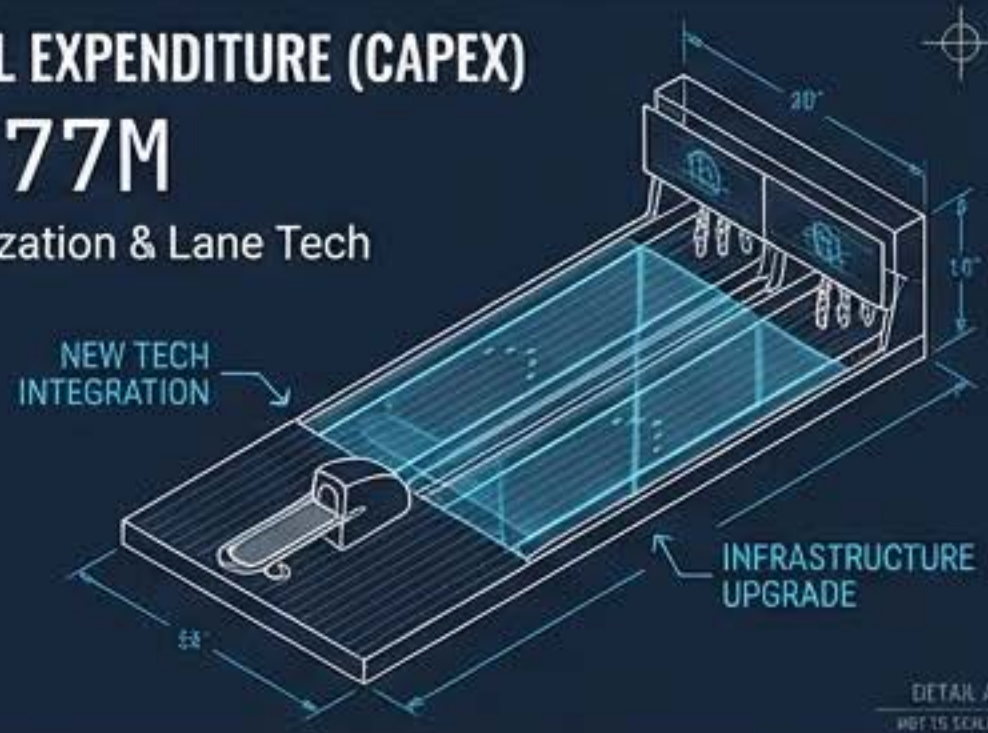


CRITICAL: Estimate assumes steady revenue. >14 day vendor delays increase capital strain immediately.

CAPITAL EXPENDITURE (CAPEX)

\$1.77M

Modernization & Lane Tech



PROJECTED CASH TROUGH

-\$943,000

Min cash balance (Dec 2027)



BREAKEVEN DATE

FEB 2027

14-Month Runway

TIME REMAINING: 14 MONTHS



PROJECTED
BREAK EVEN POINT



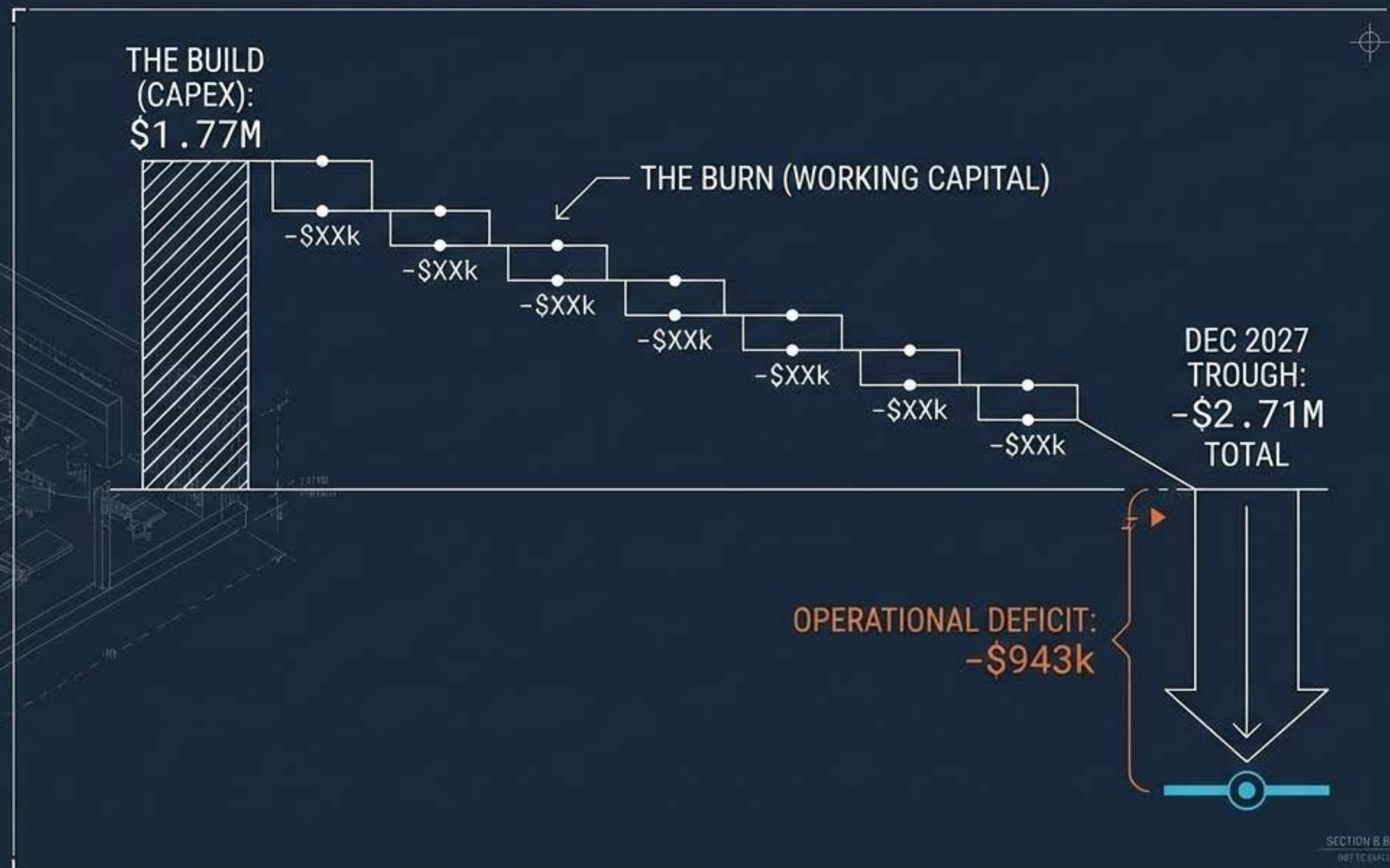
MONTHLY FIXED HURDLE

~\$87,771

Cost to keep doors open



CAPEX VS. WORKING CAPITAL: SURVIVING THE LAUNCH



THE RISK:

Raising only construction funds (\$1.77M) guarantees failure.

The business requires a war chest to cover the **-\$943k** operating deficit before breakeven.



THE RENT FLOOR: IMMOVABLE OBJECT

MONTHLY RENT:
\$20,000



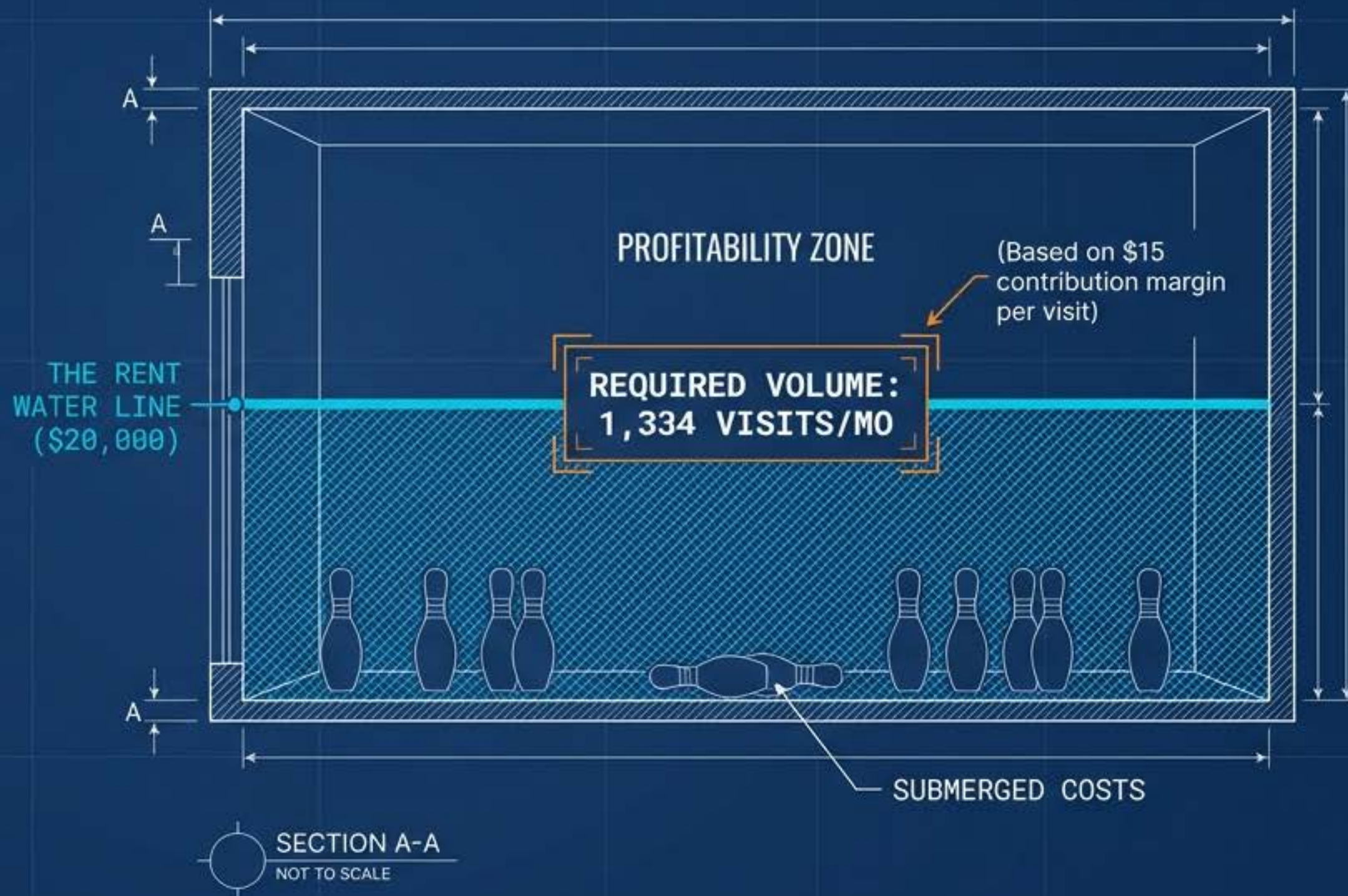
Constraint:
Non-negotiable.
5-Year Lease.



Metric:
27% of Fixed Base
(Pre-Payroll).



Strategic Note:
Must maximize off-peak
hours for corporate
events. Verify sublease
clauses for storage.



ESSENTIAL OVERHEAD: UTILITIES & COMPLIANCE

THE VOLATILITY RISK (UTILITIES)



Base: \$3,000 (Gas/Water/Elec)
Risk: +70% variance in cooling months.
Requires \$2,500 extra contribution margin.

THE STATIC LOAD (LICENSES)



- \$1,000: Food & Liquor Licenses
- \$500: Music Licensing (PRO Fees)

SECTION E.C
NOT TO SCALE

TOTAL FACILITY BURN: \$24,500/mo (Rent + Utils + Licenses) before opening doors.

THE PAYROLL BEHEMOTH

71% OF FIXED BASE

RENT
(\$20k)



MONTHLY COST:
\$49,542

HEADCOUNT:
145 FTEs

ROLES:
Management,
Lane Attendants,
Kitchen Staff

PAYROLL
(\$49.5k)

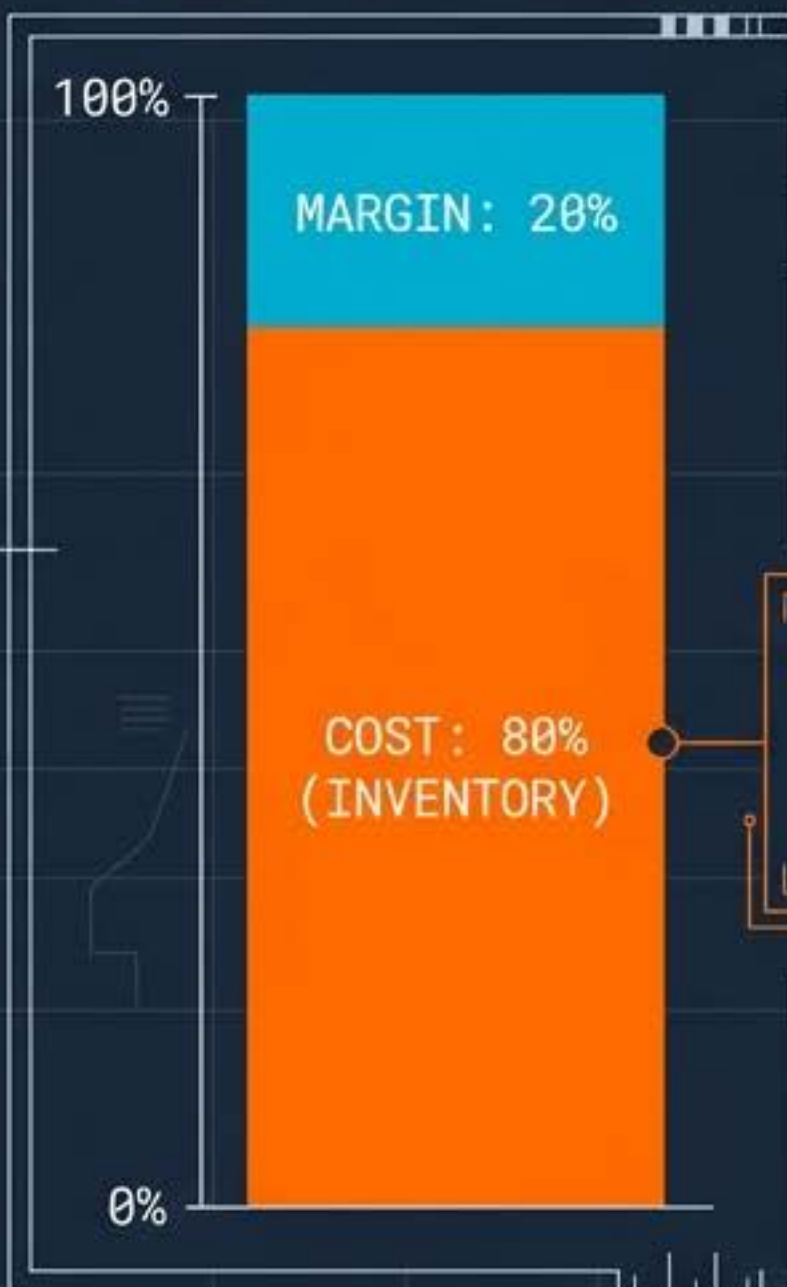


RISK ALERT: SCALE IS THE DANGER.
145 FTEs is a massive organization for a single venue. Over-hiring before revenue stabilizes will drain cash immediately.

MITIGATION: Phase hiring over 18 months.
Match schedule strictly to peak hours.

MARGIN PRESSURE: F&B COGS ANALYSIS

FOOD ECONOMICS



CRITICAL RISK:
80% Cost
crushes
profitability.

BEVERAGE ECONOMICS



⦿ TOTAL MONTHLY COGS:
~\$3,250

F&B REVENUE IMPACT:
Drives 40% of total revenue.

ACTION PLAN:

1. Negotiate Beverage costs down to 50%.
2. Menu engineering to offset Food Cost.
3. Shift sales mix aggressively toward drinks.

VOLUME DRIVERS: SPENDING TO EARN

MARKETING ENGINE



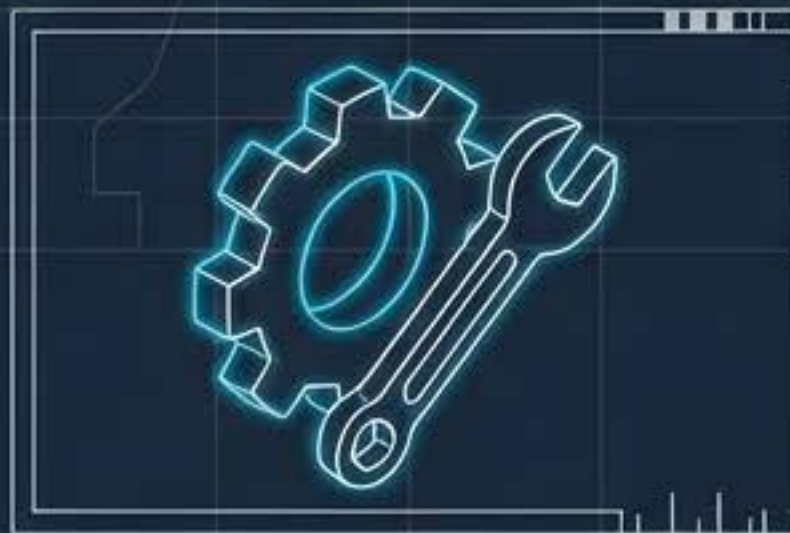
INPUT:
\$32,250 / YEAR
(30% OF CORE REV)

OUTPUT:
TARGET: 30,000 GAMES ACQUIRED

KEY STAT: COST PER GAME
ACQUIRED (CPGA)

STRATEGY NOTE: FOCUS ON WEEKDAY EVENINGS (OFF-PEAK).

MAINTENANCE RELIABILITY

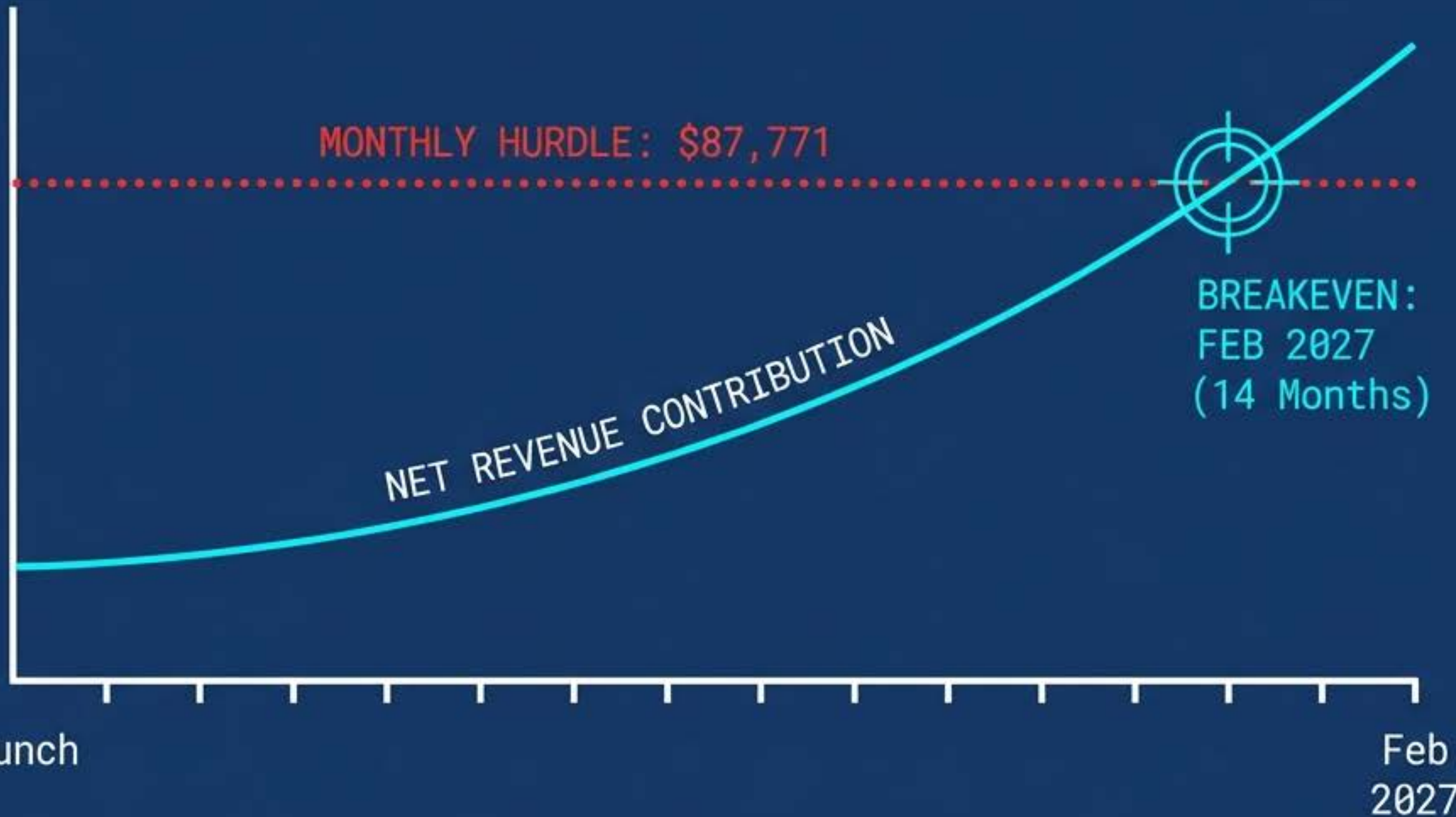


INPUT:
\$21,500 / YEAR
(20% OF CORE REV)

OUTPUT:
ASSET HEALTH: LANES,
PINSETTERS, BALL RETURNS

 STRATEGY NOTE: PREVENTATIVE VS. EMERGENCY.
SKIPPING THIS LEADS TO MASSIVE CAPEX FAILURE.

THE BREAKEVEN THRESHOLD



THE MATH:

Total Fixed Operating Cost = \$87,771 / Month.

(Rent + Payroll + Utilities + Overhead)

Constraint: Zero wiggle room. Success depends on converting volume to margin.

Launch

Feb 2027

RISK SCENARIOS & STABILIZATION LEVERS

SCENARIO A: REVENUE MISS



Condition: Annual Revenue < \$1,092,000

Impact: Fixed Overhead (\$30,500/mo) becomes primary cash drain.

Status: CRITICAL

STABILIZATION LEVERS (PLAN B)



EVENT SALES PUSH

Target: 50 Packages @ \$1,500 ea.

Benefit: High Margin, Fixed Price



ARCADE BASELINE

Floor: \$10,000 Annual Revenue.

Benefit: Predictable income floor.



STRATEGY: Activate high-margin event sales immediately if lane rental volatility occurs.

STRATEGIC IMPERATIVES FOR SOLVENCY

1

SECURE THE RUNWAY

Raise full **\$2.71M**. Do not launch with only CapEx (**\$1.77M**). The **-\$943k** working capital deficit is unavoidable.

2

LABOR CONTROL

Do not hire **145 FTEs** on Day 1. Phase hiring over **18 months**. Strictly tie kitchen shifts to dining covers.

3

ATTACK COGS

Renegotiate bulk purchase discounts. Shift sales mix to beverages to lower the unsustainable **80%** food cost.

4

MAXIMIZE THE LEASE

Leverage the **\$20,000/mo** asset. Push corporate events to off-peak hours and sublease storage if permitted.

