

# **BREWERY FINANCIAL STRATEGY & OPERATIONAL SCALING ROADMAP**

**2026–2030 STRATEGIC OUTLOOK**

A capital-efficient path to \$1.47M EBITDA.

Confidential / Internal Management & Investor Review

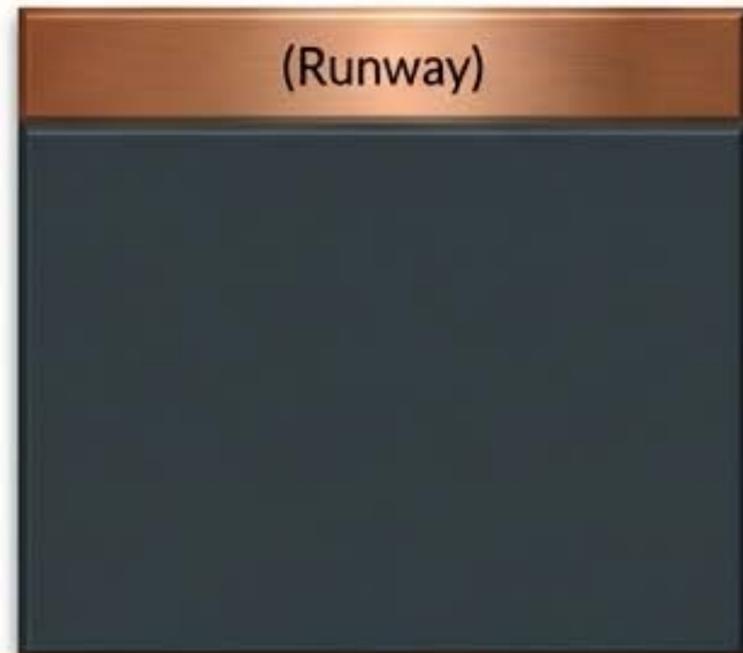
# PRECISION AT SCALE: THE INVESTMENT THESIS

## CAPITAL REQUIREMENT

# \$715,000

\$95,000 Working Capital

(Runway)



\$620,000 CAPEX  
(Infrastructure)

## FINANCIAL MILESTONES



**Breakeven:**  
Feb 2027  
(14-month runway)



**Payback Period:**  
41 Months  
(3.4 Years)



**Exit Velocity:**  
Year 5 EBITDA  
\$1.473M

## STRATEGIC CORE

**A business model built on:**

- ⚙️ High-margin product mix (Premium Sours)
- ⚙️ Disciplined fixed-cost management
- ⚙️ Phased capital injection to mitigate risk

# 2026 REVENUE ANCHORS & PRICING ARCHITECTURE

## Pricing Ladder

Lager & Ale drive cash flow volume.

Seasonal Sour drives brand excitement.

## Seasonal Sour



# MARGIN PROTECTION: MANAGING UNIT ECONOMICS



## THE SOUR CHALLENGE (High Risk)

**Unit Cost: \$165**

**Drivers:** Fruit Adjuncts,  
Specialized Yeast

Requires  $> \$275$  price  
for 40% margin.

**Strategy:** Strict inventory control.  
Treat as limited-run.



## THE ALE OPPORTUNITY (Cash Flow)

**Unit Cost: \$95**

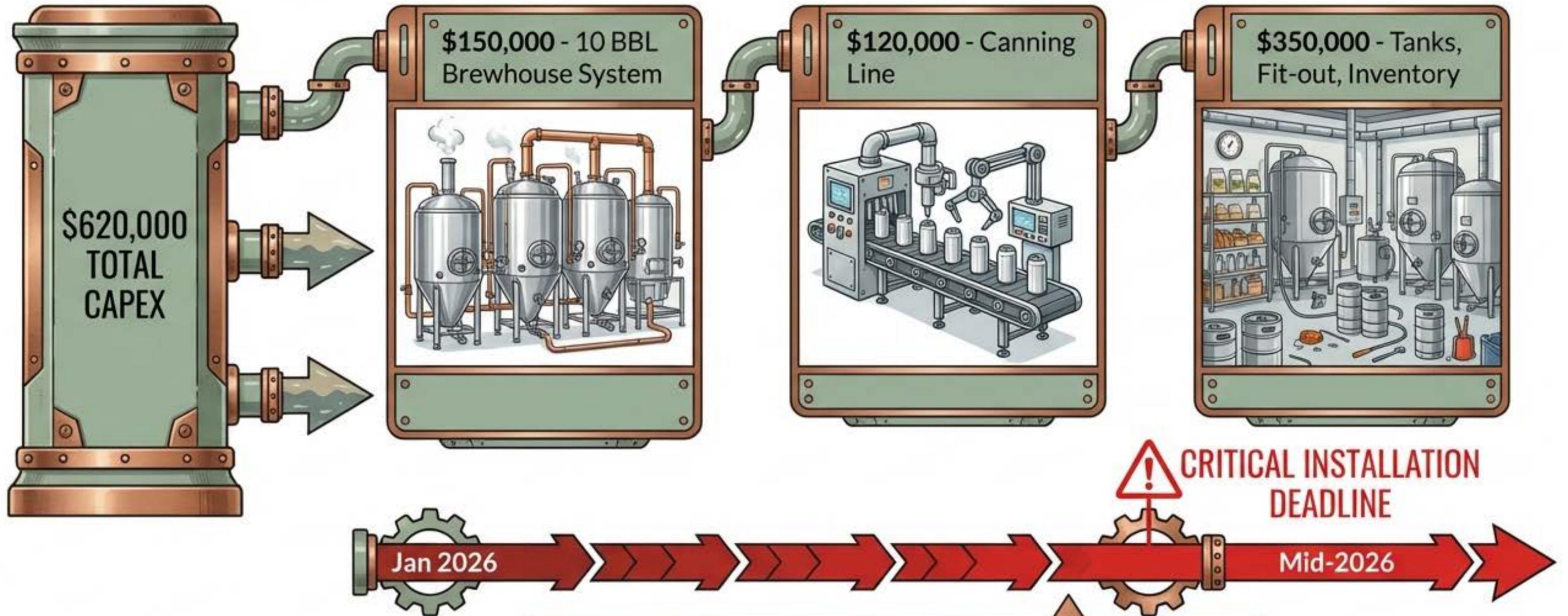
**Drivers:** Standard Malts,  
Fast Fermentation

Low input cost allows  
competitive pricing.

Must maintain  $> 55\%$  contribution  
margin to absorb overhead.

**Insight:** Aggressively price the Sour to cover variable costs; rely on the Ale for overhead absorption.

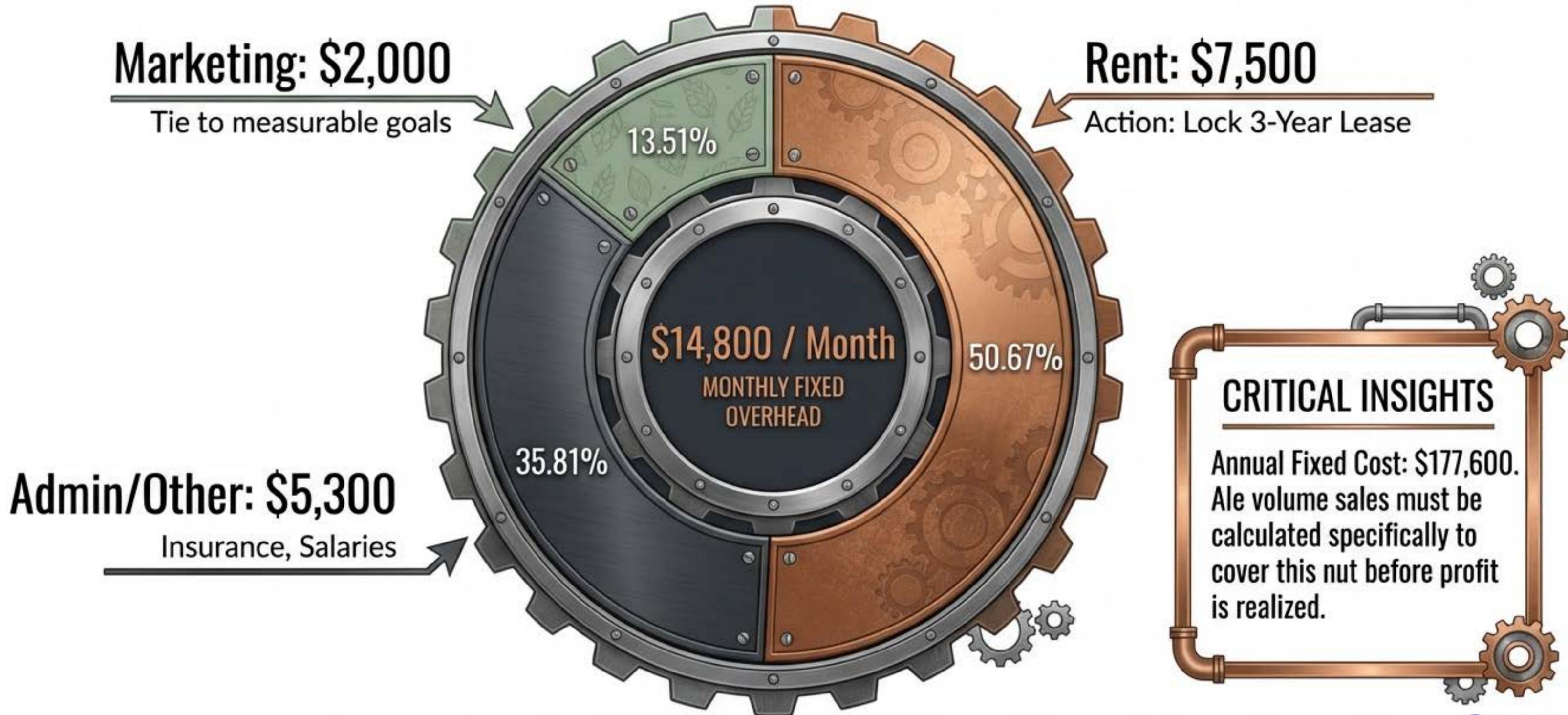
# CAPITAL EXPENDITURE & ASSET DEPLOYMENT



These are production-enabling assets. Installation delays past Q3 2026 threaten the breakeven timeline.

# THE BASELINE BURN: FIXED OVERHEAD ANALYSIS

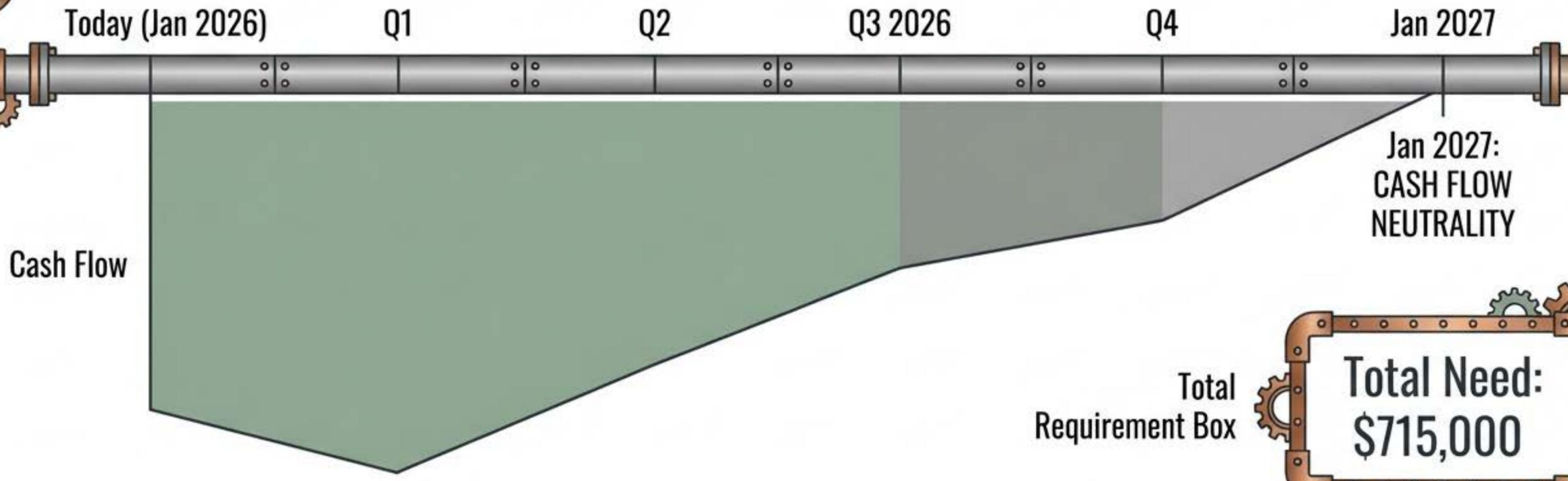
The revenue floor we must clear to survive.



# LIQUIDITY & PHASED FUNDING STRATEGY

**PHASE 1: \$620,000**  
Fund CAPEX (Brewhouse + Canning)

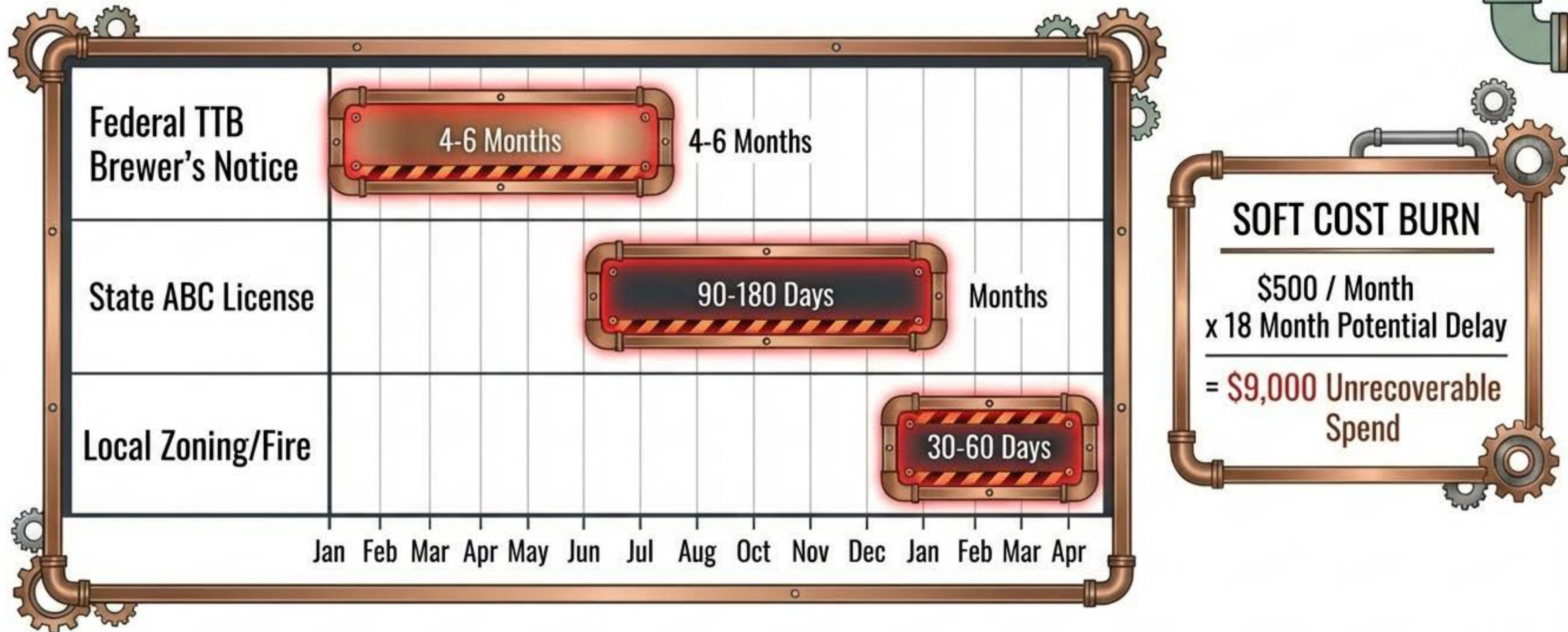
**PHASE 2: \$95,000**  
Runway & Working Capital  
Trigger: 10 Distribution Partners Secured



Total Requirement Box

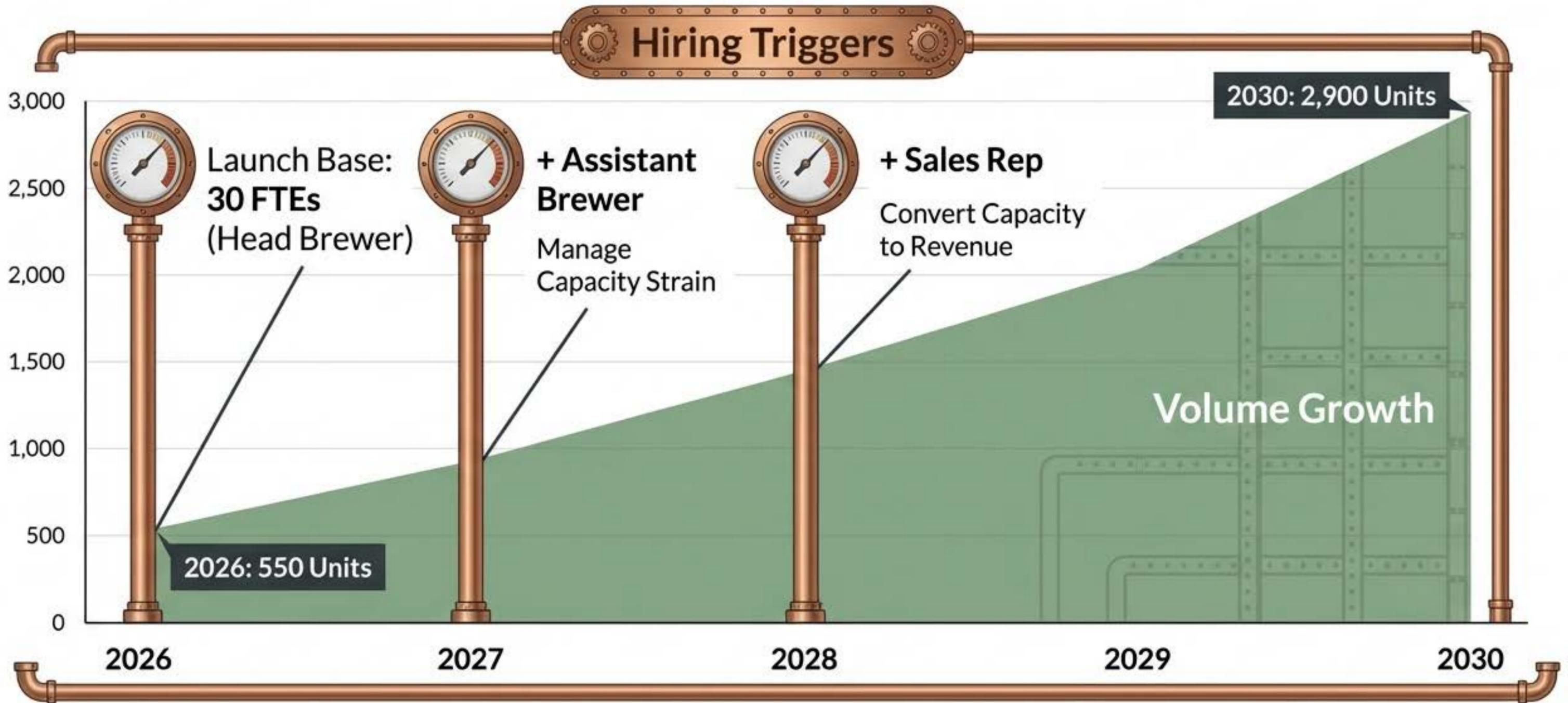
**Total Need: \$715,000**

# NAVIGATING THE REGULATORY GAUNTLET



We have modeled a 12+ month timeline to ensure runway covers non-negotiable delays.

# HUMAN CAPITAL & PRODUCTION ROADMAP (2026–2030)

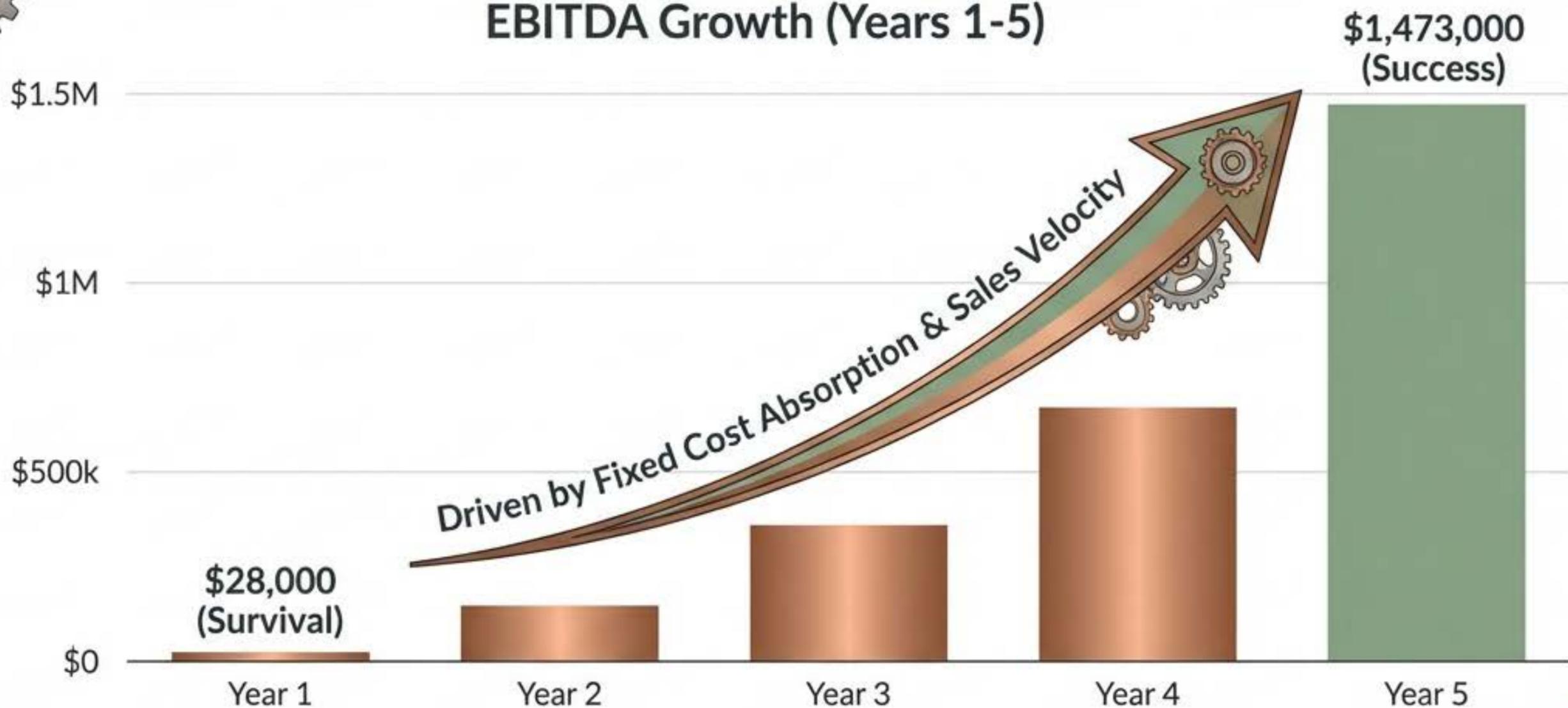


Onboarding for specialized roles >14 days. Hiring is demand-triggered.

# FIVE-YEAR FINANCIAL OUTLOOK

## The Path to Profitability

### EBITDA Growth (Years 1-5)

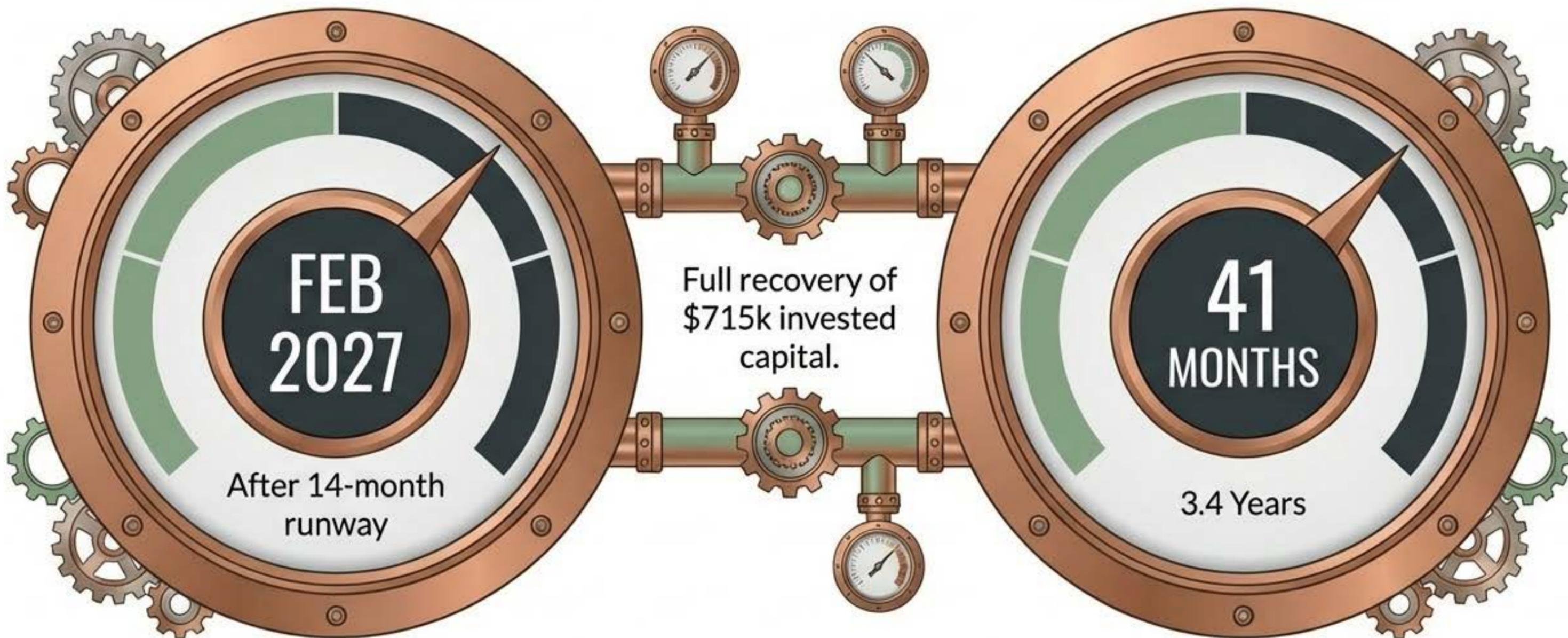


Financial projections are based on current market conditions and operational milestones.

# RETURN ON INVESTMENT & BREAKEVEN ANALYSIS

BREAKEVEN POINT

PAYBACK PERIOD



Model supports full capital recovery in under 3.5 years despite heavy initial CAPEX.

# IMPLEMENTATION MATRIX: IMMEDIATE IMPERATIVES

## IMMEDIATE ACTION (Q1 2026)

-  Finalize pricing for all 5 SKUs (Anchor Sour @ \$1,100)
-  Lock in 3-year lease (\$7,500/mo)
-  Submit TTB Brewer's Notice application

## MID-TERM ACTION (Q2-Q3 2026)

-  Install Brewhouse & Canning Line (Deadline: Mid-2026)
-  Trigger Phase 2 Funding (\$95k)
-  Establish baseline staff of 30 FTEs

Timelines and funding milestones are subject to regulatory approvals and operational progress.



# READY TO BREW.

Disciplined scaling. Precision pricing. Profitable growth.

## CONTACT MANAGEMENT

[Insert Founder/Contact Info Here]

Disclaimer: This document contains forward-looking statements and financial projections based on current assumptions.