

# Buffet Bliss: Financial Strategy & Profitability Roadmap

*Navigating the path from Initial CapEx  
to \$15 Million in Owner Income.*



# The Investment Thesis: Rapid Payback and Exponential Returns



## Initial Investment

\$610,000 (Build-out & Equipment)



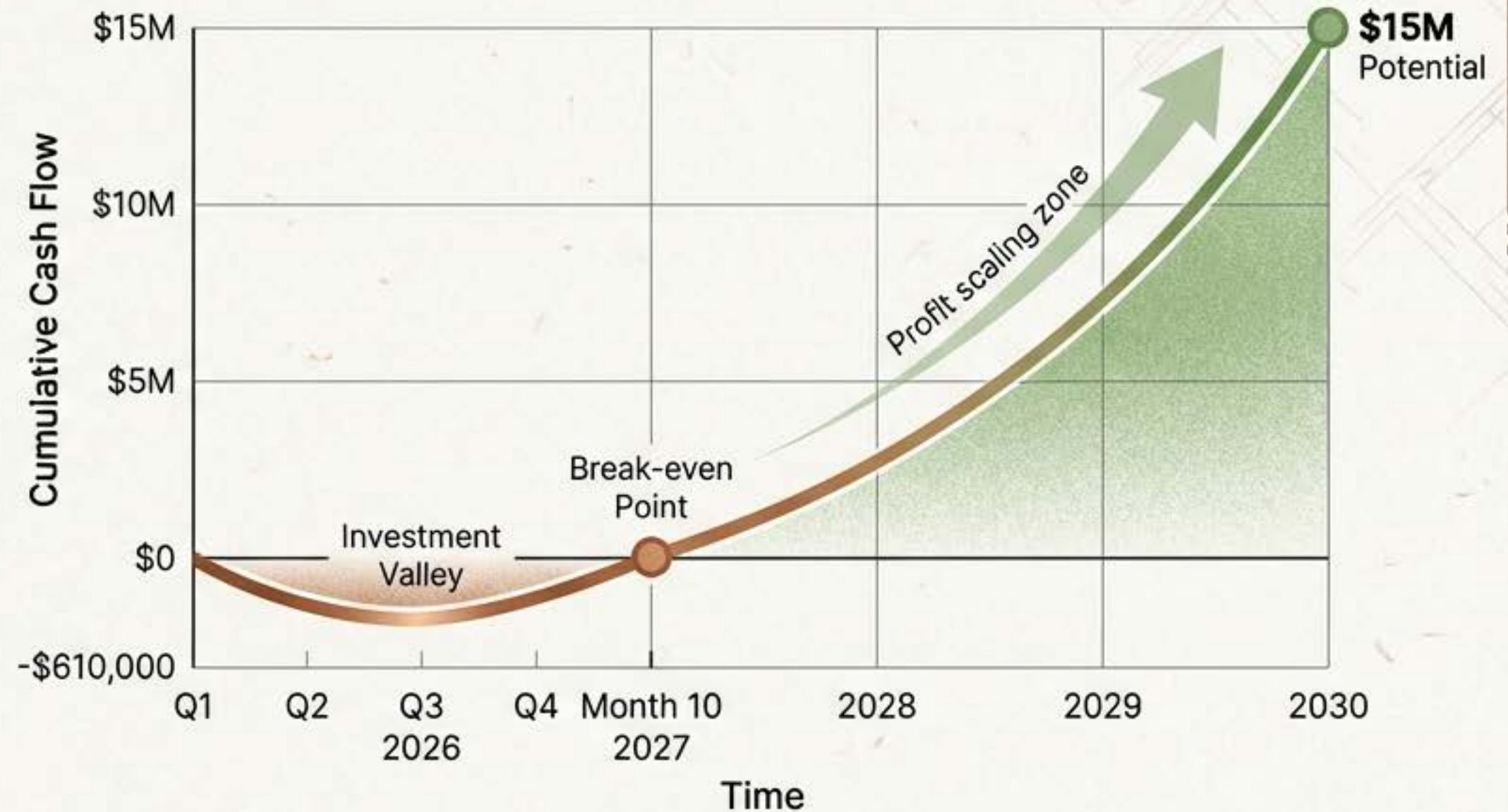
## Speed to Liquidity

Break-even projected:  
3 months (March 2026)  
Full payback: 10 months



## The Reward

Potential for \$15M+ Owner Income  
(Targeting \$4.567M EBITDA by Year 5)



*“Success relies on moving from a \$250k initial owner draw to a \$15M income stream through volume density and strict cost control.”*

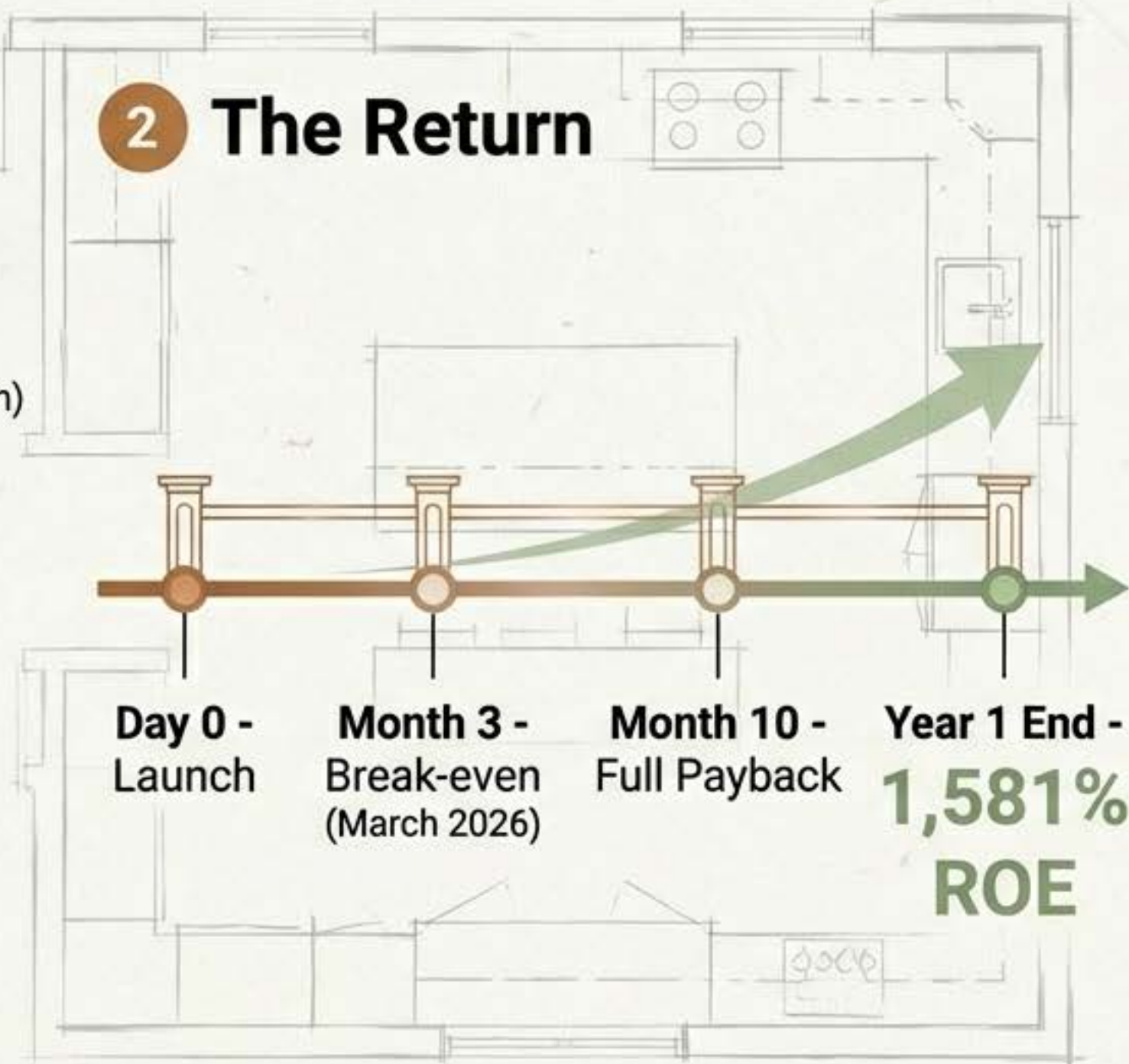
# Capital Deployment & Speed to Cash Flow

## 1 The Ask



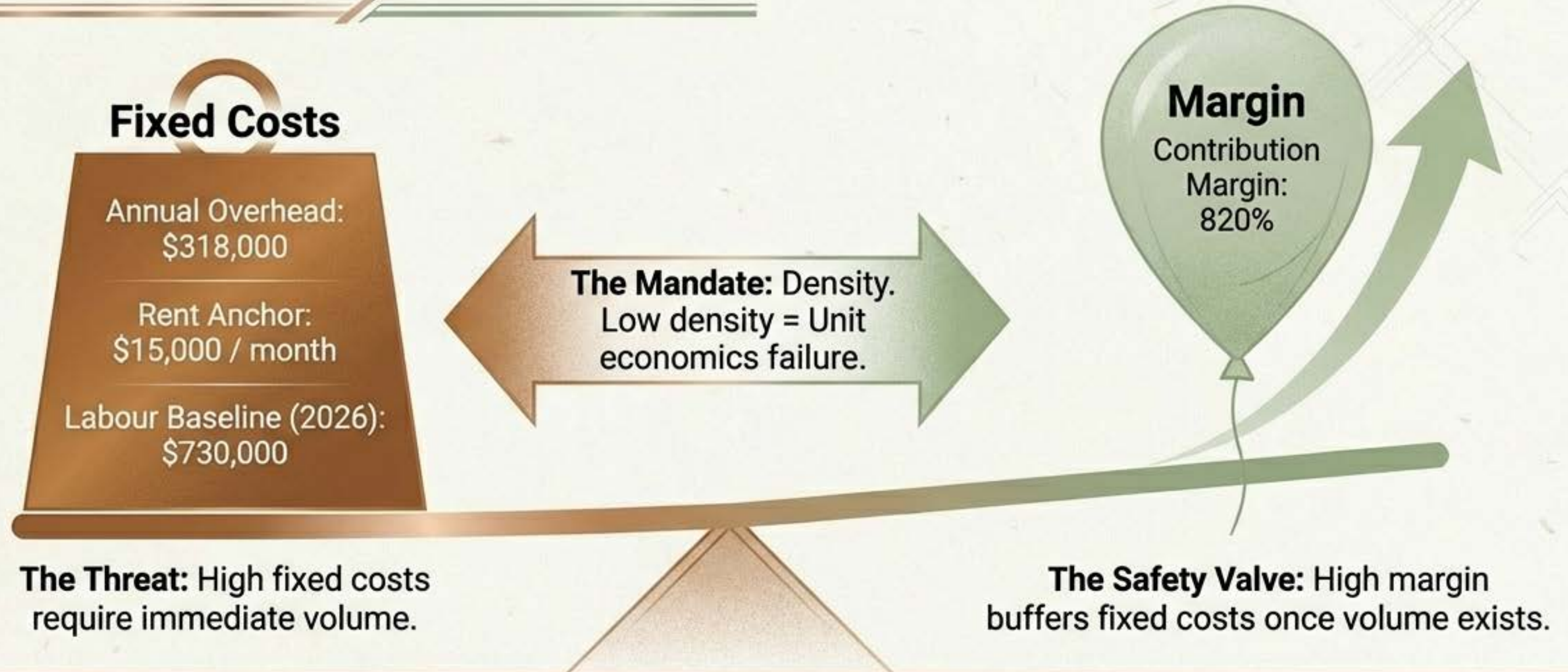
**Strategy:** Phase non-essential décor and lease major cooking assets to defer cash outlay.

## 2 The Return



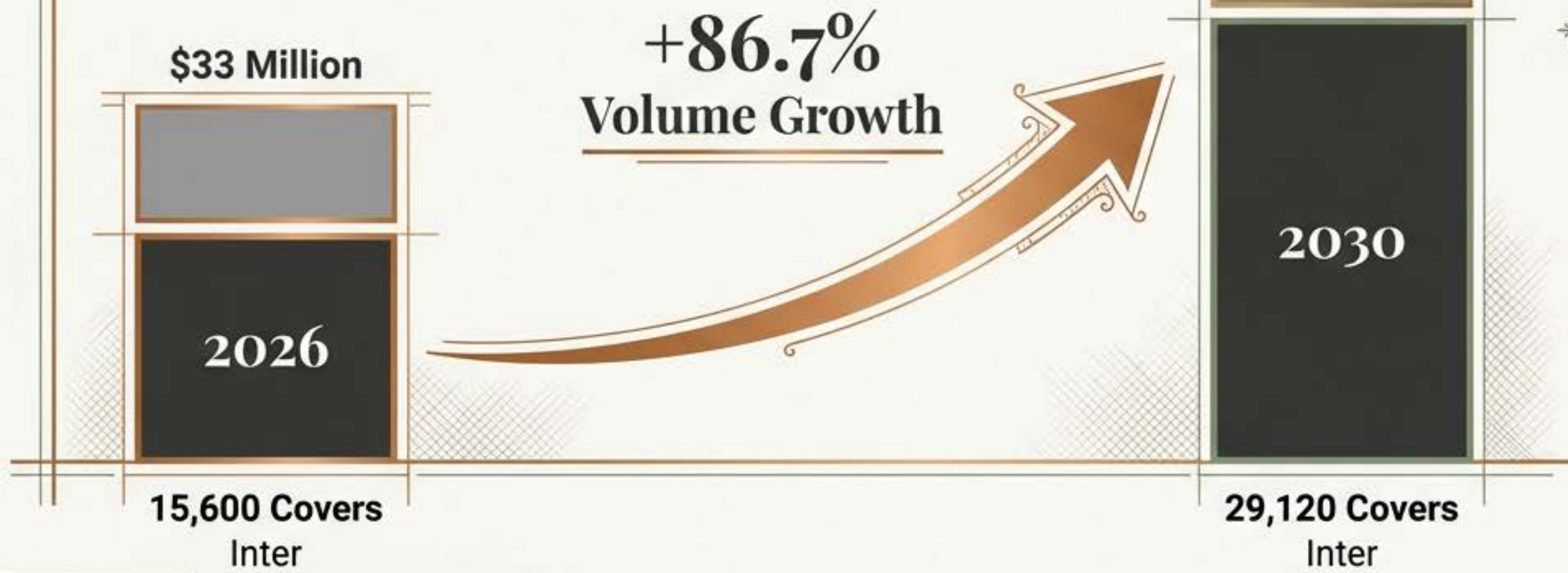
**Debt Strategy:** Lowering initial CapEx directly reduces debt service, boosting Net Income and ROE.

# The Operational Risk Profile: Surviving the Fixed Cost Anchor



*If volume lags, high fixed labour costs will quickly erode profitability.*

# Strategic Pillar 1: Aggressive Volume Scaling



## The Growth Engine

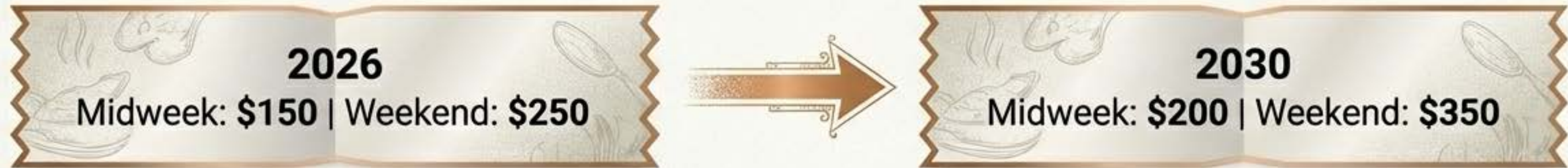
Volume is the primary driver of EBITDA expansion. We must maximize covers per operating hour to leverage the fixed rent.

## Execution Risk

Review customer happiness metrics. If service speed stalls, volume growth fails.

# Strategic Pillar 2: Pricing Power & Sales Mix Optimization

## AOV Growth (Average Order Value)



Premium pricing required to cover \$15k monthly rent.

## The CFO's Mix Shift

### Beverage Program Contribution



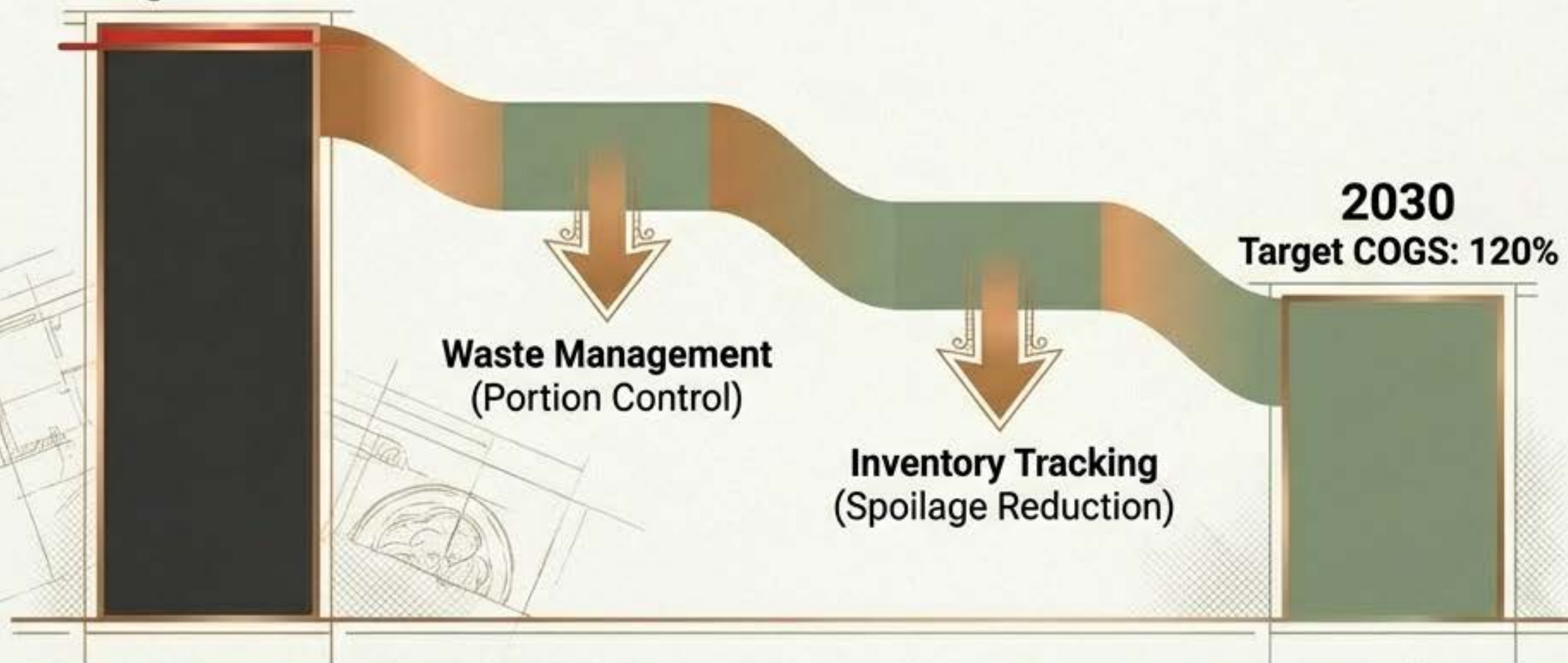
### Private Events Revenue Share



*Shifting the mix improves Gross Profit faster than simply raising the core meal price.*

# Strategic Pillar 3: Operational Discipline & Cost Control

**2026**  
Starting COGS: 140%



## **The Challenge**

Initial COGS at 140% requires immediate operational tightening.

## **The Tactics**

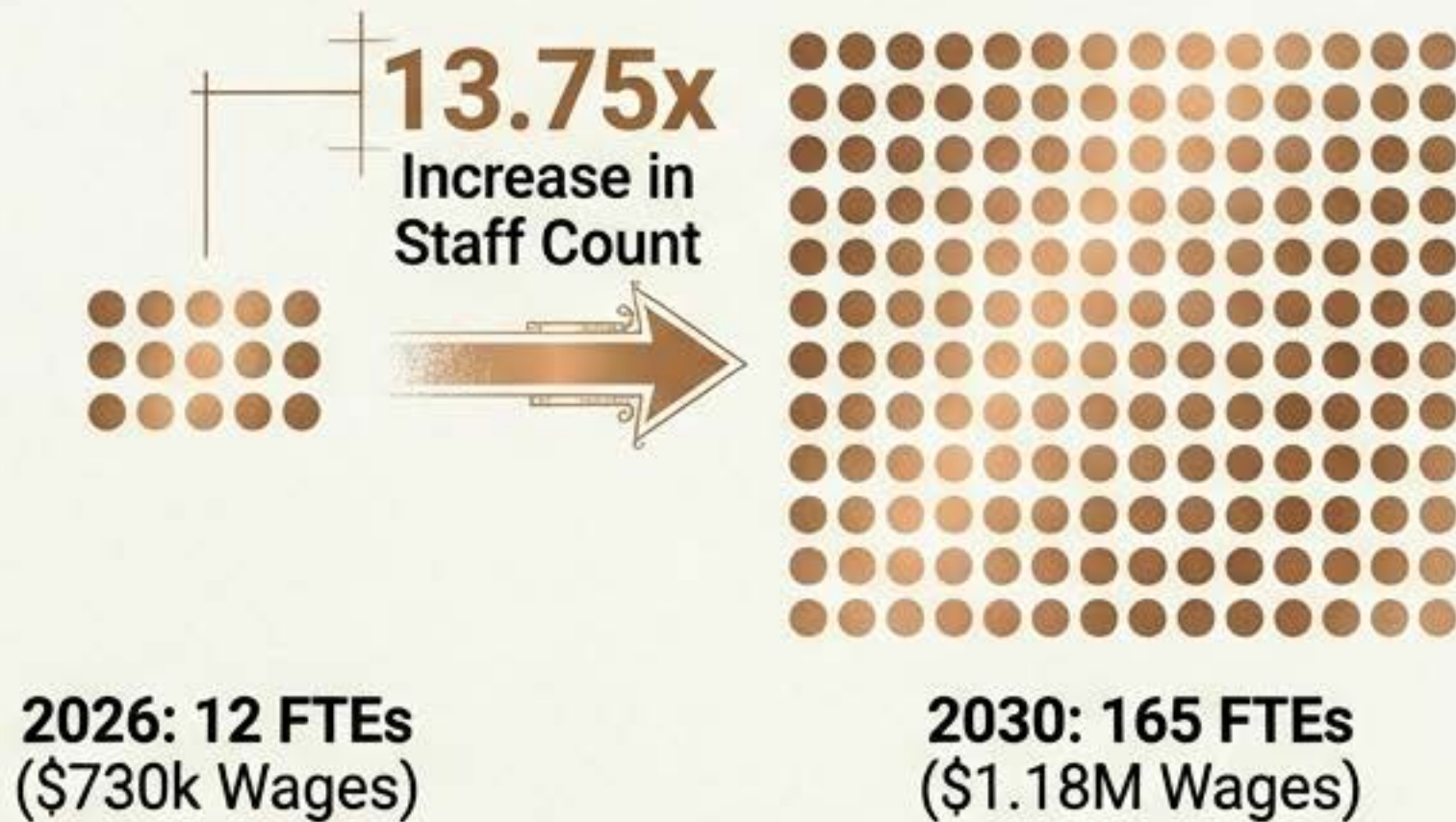
- Strict portion control at live cooking stations.
- Daily spoilage tracking.
- Fast onboarding (under 14 days) to reduce rookie mistakes.

**Goal: Support the 850% Contribution Margin objective.**

# Scaling Labour Without Eroding Margin

## Headcount

### The Explosion



## Cost Efficiency

### The Strategy

Control levers through in Burnished Copper.



1. **Precise Scheduling:** Forecast-based staffing to avoid over-staffing slow Tuesdays.



2. **Cross-Training:** Floating staff to avoid "specialist bloat".



3. **Metric:** Drive covers per FTE higher.

*Labour cost growth must consistently lag revenue growth.*

# Year 1 vs. Year 5: The Evolution of Unit Economics

## The Launch (2026)

Revenue: **\$33 Million**

Covers: **15,600**

Staff: **12 FTEs**

Midweek AOV: **\$150**

COGS: **~140%** (High Waste)

## Maturity (2030)

Revenue: **\$84 Million**

Covers: **29,120**

Staff: **165 FTEs**

Midweek AOV: **\$200**

COGS: **120%** (Optimised)

*Target Contribution Margin Expands to **850%***

# Strategic Conclusion: The Path to \$15 Million

## Density

Hit 29,120 covers to leverage the \$318k fixed overhead.

## Discipline

Compress COGS from 140% to 120% via waste & inventory control.

## Diversification

Shift mix to 290% beverage contribution & 90% private events.

**With strict adherence to this roadmap, the transition from a \$250k initial draw to \$15 million in owner income is a mathematically supported reality.**

*The unit economics work, but only at density.*