

THE LONG HAUL

Roboto Mono Cattle Farming Financial Projections & Operational Analysis



AVERAGE HERD SIZE:
1,208 HEAD

PROJECTED REVENUE
Y3: \$4.5M

BREAKEVEN POINT:
MONTH 44

Inter

A 44-month runway to profitability and the capital stack required to bridge the gap.

EXECUTIVE SUMMARY: THE REALITY CHECK

\$38,337

Monthly Burn Rate

Operational cost before profit
Inter

44 MONTHS

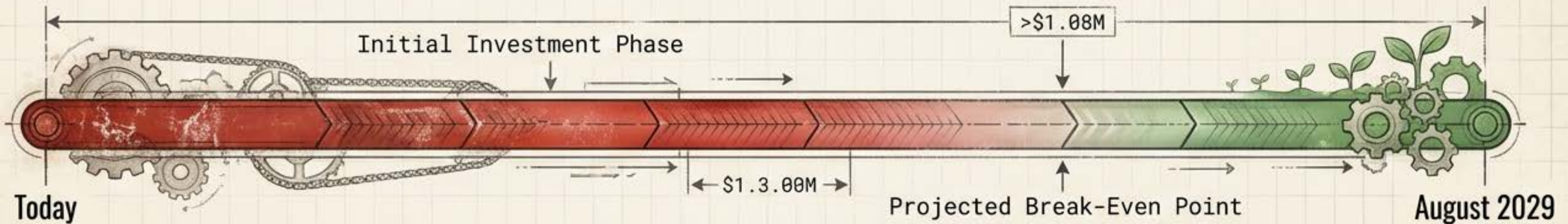
The Gap

Time to Break-Even (Aug 2029)
Inter

>\$1.08M

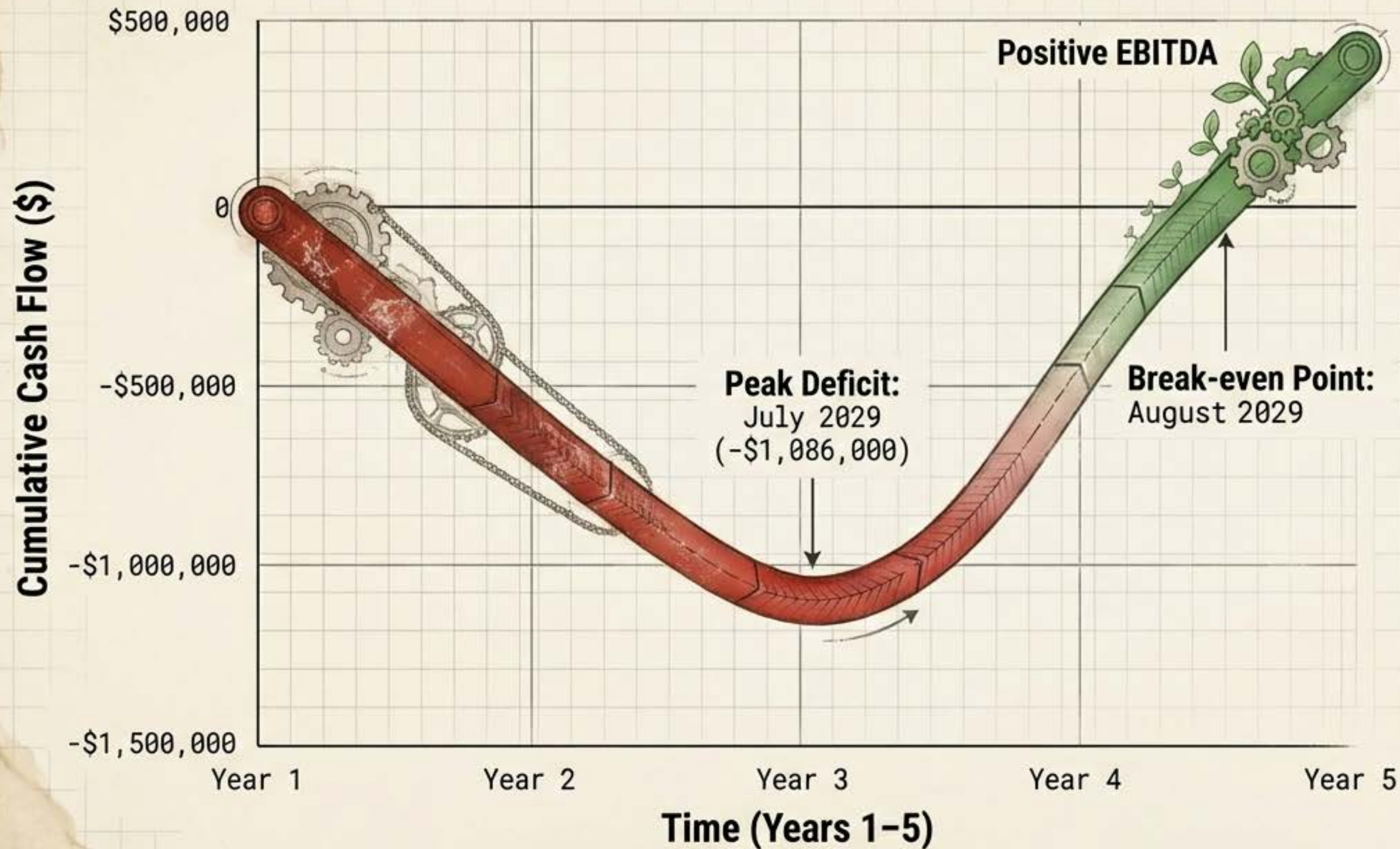
The Capital Ask

Peak cash deficit required
Inter



Profitability is achievable, but the ramp-up is significant. Success relies on securing a capital buffer exceeding **\$1 million** and strictly managing the “Big Two” risks: Payroll and Feed.

THE VALLEY OF DEATH: CASH FLOW PROJECTION



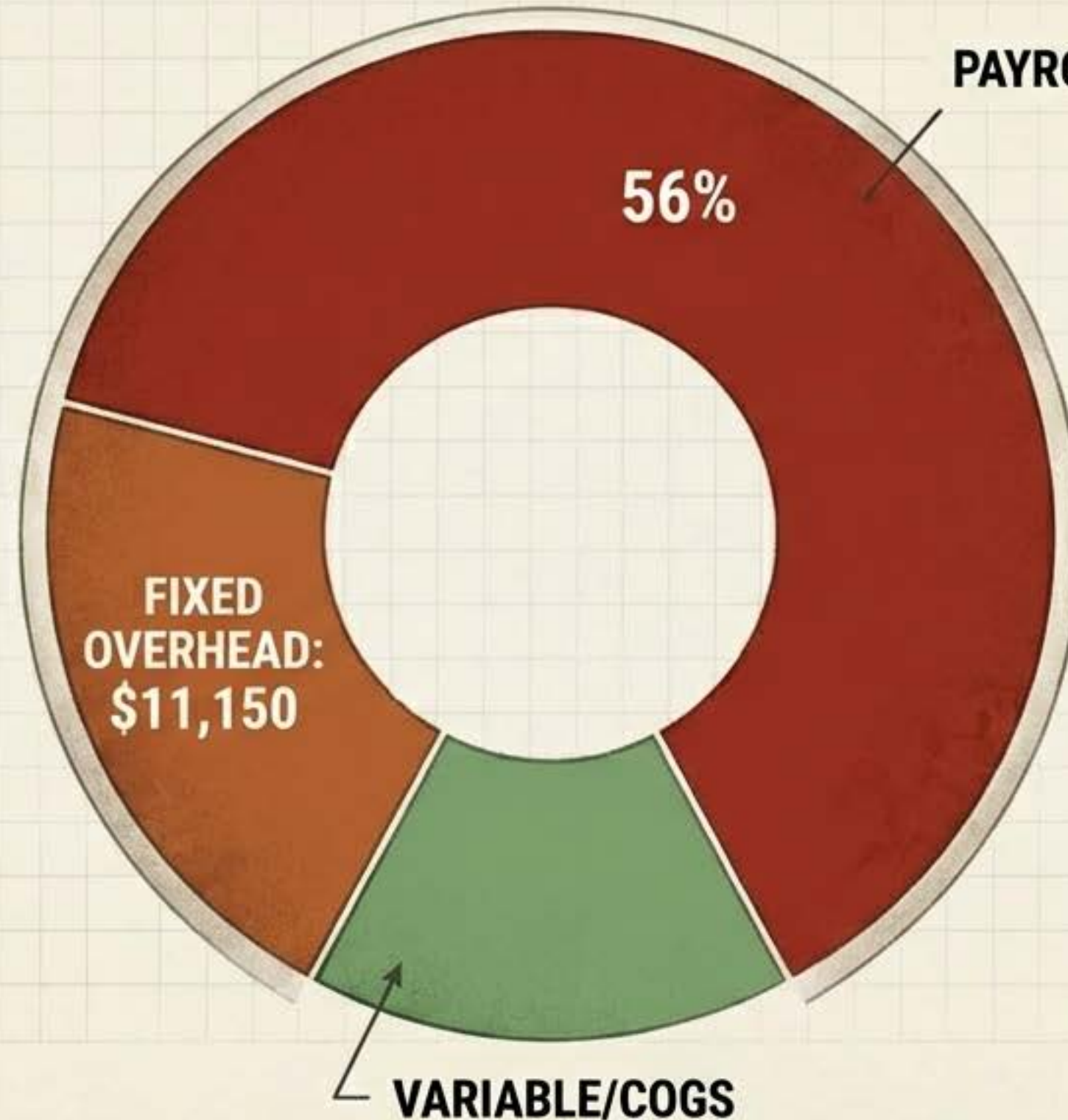
Risk Warning

Inter Onboarding delays of 14+ days significantly increase churn risk and extend this timeline.

THE ANCHOR: MONTHLY BURN BREAKDOWN



The Burn Bar



PAYROLL: \$21,667

Before a single unit of beef is sold, the operation carries a **heavy load**. Fixed costs dictate the survival threshold.

This \$38,337 covers COGS, fixed overhead, and payroll.

RISK FOCUS: PAYROLL (THE HEAVYWEIGHT)



The Burn Bar

Monthly Cost	Headcount	Key Roles
\$21,667	45 FTEs	Farm Manager, Herdsmen, Sales, Ops, Admin

STRATEGIC LEVERS

- Delay non-essential admin hires.
- Cross-train Ops staff immediately.
- Tie headcount scaling strictly to revenue milestones.

Insight: This baseline burn rate must be covered regardless of sales volume in 2026.

FIXED OVERHEADS: THE FLOOR

THE LAND



\$5,000 / month

- **Status:** Locked until 2035
- **Risk:** Stable, low risk
- **Note:** Unlikely to renegotiate short-term.

THE EQUIPMENT



\$2,500 / month

- **Status:** Fixed Lease
- **Includes:** Tractors & Loaders
- **Note:** Does not include fuel or repairs.

These are the **operational floors**. You cannot negotiate these down; they must be outpaced by volume.

INFRASTRUCTURE: MAINTENANCE & UTILITIES

\$1,000/mo - Structural Upkeep

\$600/mo - Base Utilities

TOTAL: \$1,600 / MONTH

Warning:
Deferred maintenance on fencing is a hidden debt.

Action: Audit energy usage to lower the \$600 utility baseline.

THE CRITICAL WARNING: FEED COSTS



The Problem:

In Year 1, every \$1 earned is spent on feed. This implies zero Gross Margin.

The Fix:

- Bulk purchasing discounts.
- Optimise pasture rotation.
- Negotiate mineral contracts.

FEED COSTS = 100% OF REVENUE

(\$2,984 average/month)

MARGIN PRESSURE: PROCESSING FEES



Context:

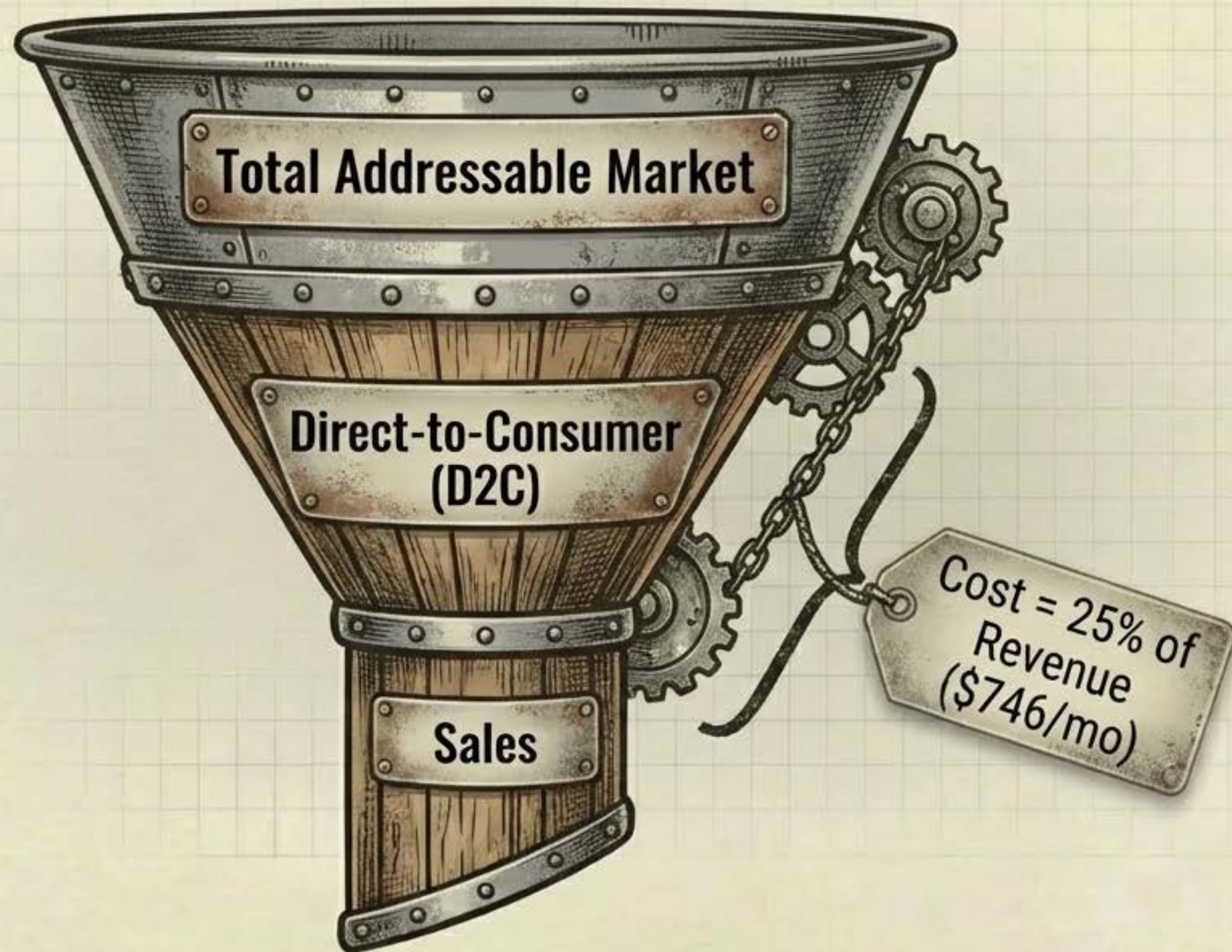
Butchering, cutting, and packaging.

Strategy: This is a volume game.

1. Negotiate tiers based on annual weight.
2. Avoid custom packaging unless premium pricing covers it.
3. Schedule slots to avoid rush fees.

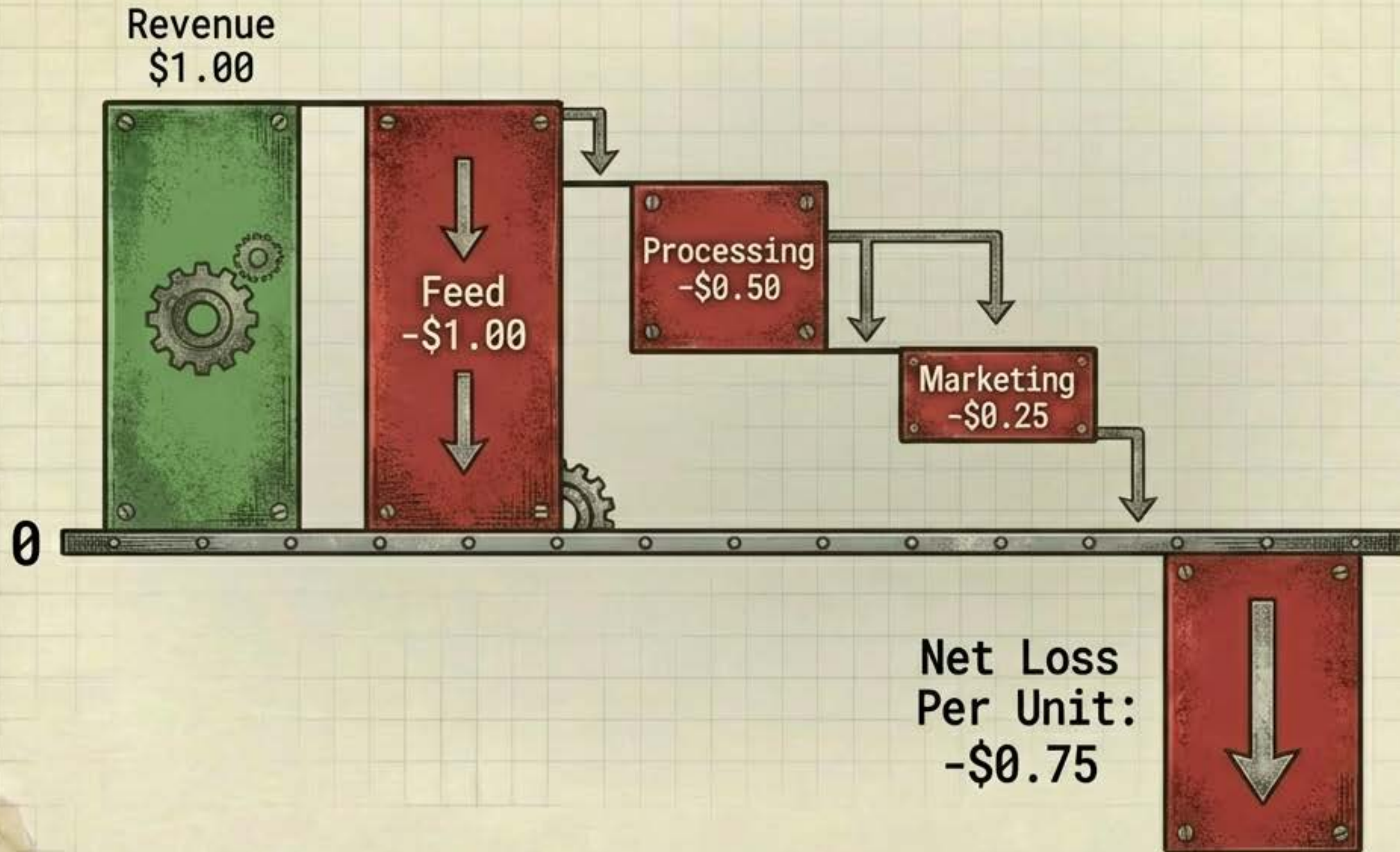
\$1,492 / month projected

THE COST OF GROWTH: MARKETING & SALES



- **Focus:** D2C Channels.
- **Risk:** High volatility. If D2C sales lag, this budget becomes a drain.
- **Metric:** Track Customer Acquisition Cost (CAC) relentlessly against Average Order Value.

UNIT ECONOMICS: THE CURRENT REALITY



The current model implies operating at a loss per unit.

We are reliant on volume scaling and immediate operational levers to become sustainable.

THE ASCENT: LEVER 1 - PRODUCT MIX



Wholesale

Low Margin

High Volume
Dependency

Premium D2C Cuts

High Margin

Pricing Power

**GOAL: 350% Increase
in Premium D2C Mix
by 2026**

Why? D2C commands the pricing power needed to offset the 50% processing fee. We must reallocate capacity away from wholesale immediately.



THE ASCENT: LEVER 2 - PRODUCTION WASTE



GOAL: Drive Juvenile Loss rate down to 80% by 2026.



Implement enhanced protocols to manage calf health immediately.



Review breeding stock genetics for survivability.



Every calf saved is direct margin recovery of sunk costs.

Improved genetics and health protocols are high-ROI investments.

FINAL RECOMMENDATIONS & NEXT STEPS



SECURE CAPITAL

Confirm availability of >\$1.08M runway to cover the 44-month gap.



LOCK CONTRACTS

Negotiate feed (bulk) and processing (volume tiers) to break the 100%/50% revenue ratios.



HIRE SLOWLY

Validate revenue before filling the 45 FTE roster.



MONITOR

Watch the '14-day onboarding' churn risk metric.

Success requires patience (44 months) and precision (managing the \$38k burn).