

# STRATEGIC FINANCIAL ROADMAP: EVENT VENUE PROFITABILITY

From Initial CapEx to \$43M Scale—A 5-Year Execution Plan.



## TARGET: 2030 SCALE

**Revenue Inter**

Year	Revenue (\$M)
2026	~5
2027	~10
2028	~18
2029	~28
2030	~43

Diversified revenue streams

- Annual Revenue Goal: \$43M**
- EBITDA Margin: 28%**
- ROI: 18%+**
- CapEx Recovery: Year 3**

# THE INVESTMENT CASE: HIGH UPSIDE, AGGRESSIVE PAYBACK

2 - 1/8"

4 - 16"

10.2"

7.3"

7.5"



## CAPITAL REQUIREMENT

Initial capital expenditure of \$730,000 required for build-out and specialized equipment.



## BREAKEVEN VELOCITY

Operational breakeven projected within Month 2 (February 2026).



## REVENUE OUTLOOK

Inter: Year 1 revenue forecast at \$982,500, driven by high-margin private bookings and concession volume.



## RETURN PROFILE

Inter: Strong unit economics drive a projected investor payback period of 28 months.

$$RI = \frac{NVAW/AW}{ON-CT}$$

# \$730k CAPEX

# 28-MONTH PAYBACK

Project:	
Room/Location:	
Drawn:	Scale
Revised:	Scale
Date:	16:9



# THE FINANCIAL HURDLE: SURVIVING THE INITIAL BURN



## THE COST:

**\$730k** cash injection required pre-opening (12x monthly overhead).



## THE BURN:

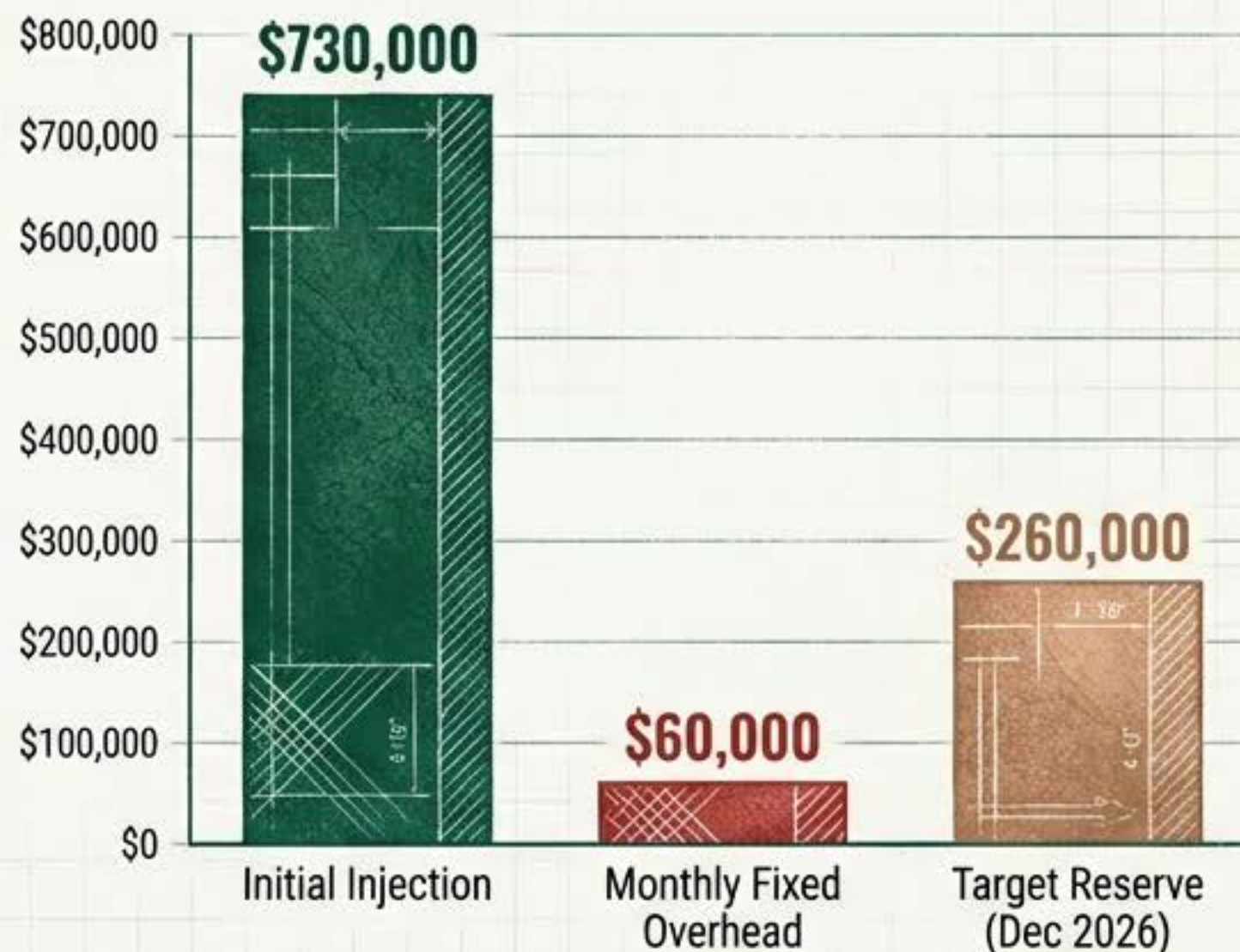
**\$60k** monthly fixed overhead (Lease, Utilities, Core Staff).



## THE RUNWAY GOAL:

Operations must generate a **\$260,000** cash reserve by Dec 2026.

## COMPARATIVE CASH FLOW ANALYSIS



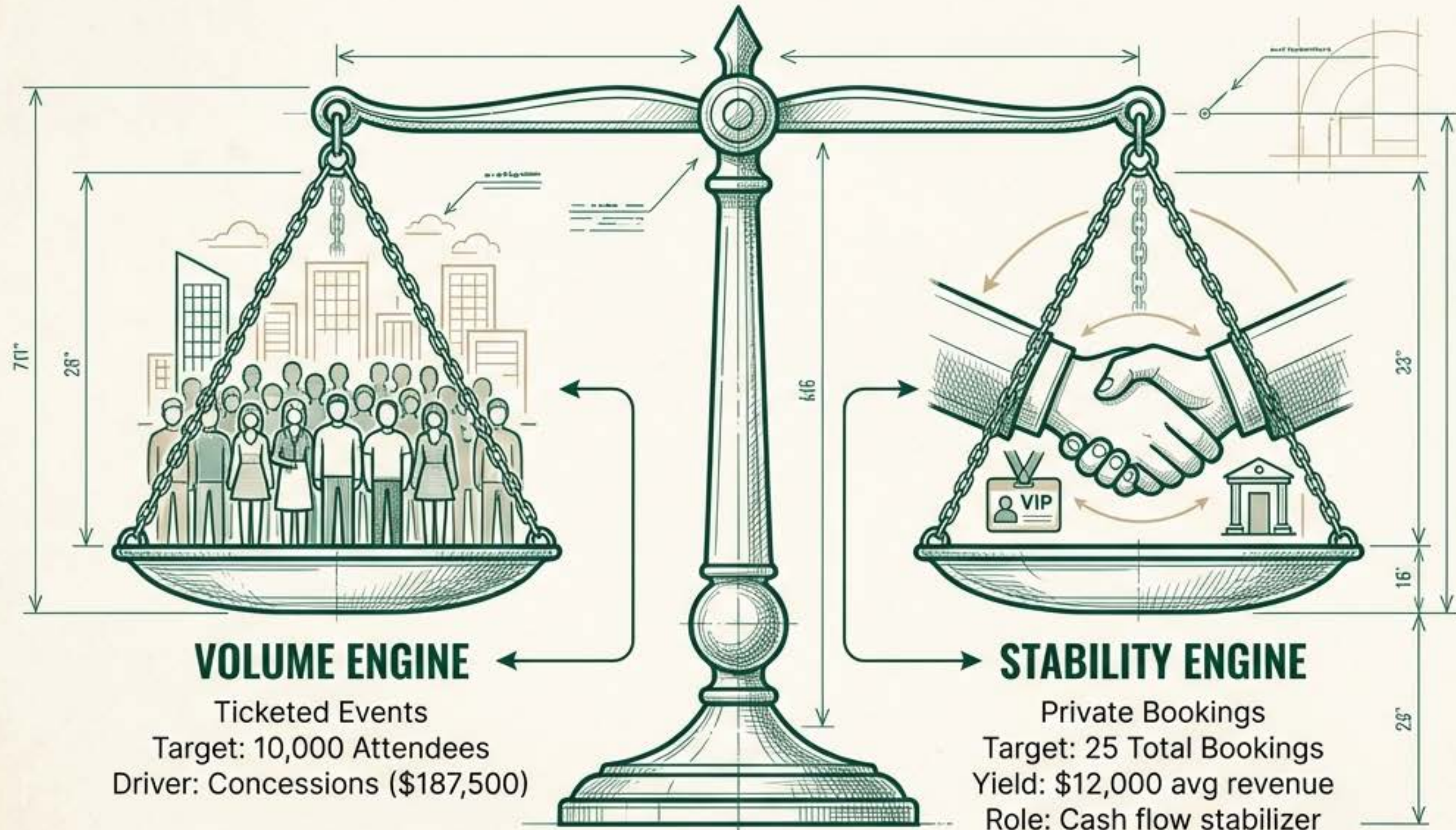
**\$60k  
MONTHLY**

**MONTHLY  
FIXED  
OVERHEAD**

Project:	
Revised:	
Drawn:	
Scale:	16:9



# THE REVENUE ENGINE: BALANCING VOLUME AND YIELD



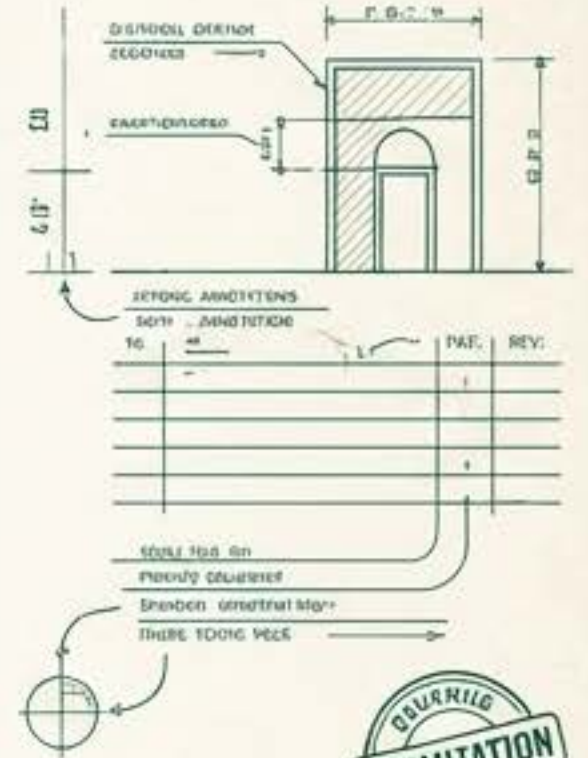
## VOLUME ENGINE

Ticketed Events  
 Target: 10,000 Attendees  
 Driver: Concessions (\$187,500)

## STABILITY ENGINE

Private Bookings  
 Target: 25 Total Bookings  
 Yield: \$12,000 avg revenue  
 Role: Cash flow stabilizer

**TARGET:  
 25 PRIVATE  
 BOOKINGS**



PROJECT:		
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# THE PRIMARY LEVER: COMPRESSING VARIABLE COSTS

## THE CHALLENGE - 2026

180%

- Variable costs start at 180% of revenue.
- Includes Staffing, F&B, Marketing.
- **Impact:** Losing 80 cents on every dollar earned.

## THE SOLUTION - 2030

- **Target:** Drive variable costs down to 122%.
- **Method:** Supply chain efficiency & optimized staffing.
- **Insight:** Scale makes the margin work.

122%



TARGET  
CURVE:  
180% →  
122%



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# PHASE I: CONCEPT VALIDATION & PRICING POWER



**\$180k**  
PRE-LAUNCH  
TARGET



**PROJECT:**  
[Faint, illegible text]

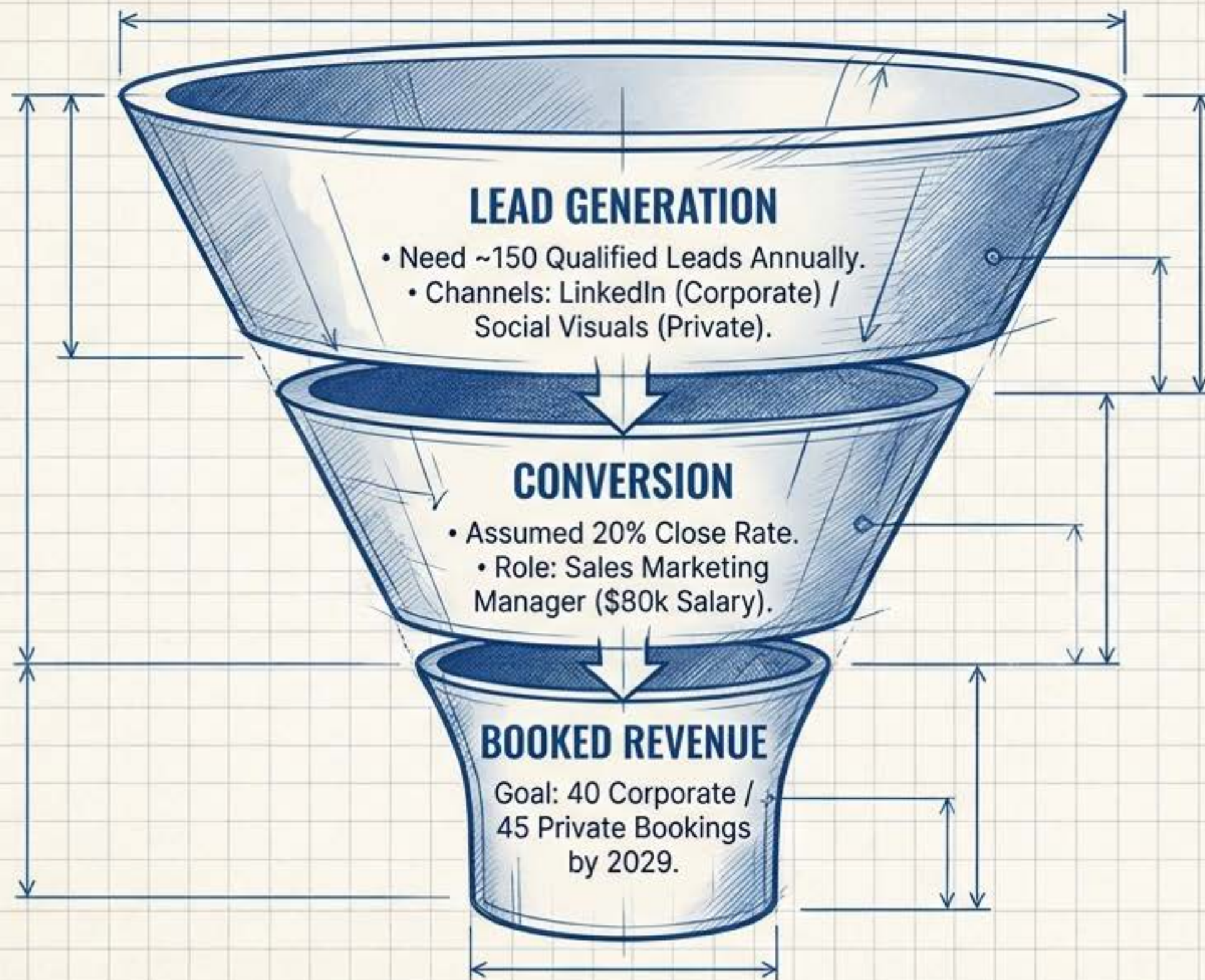
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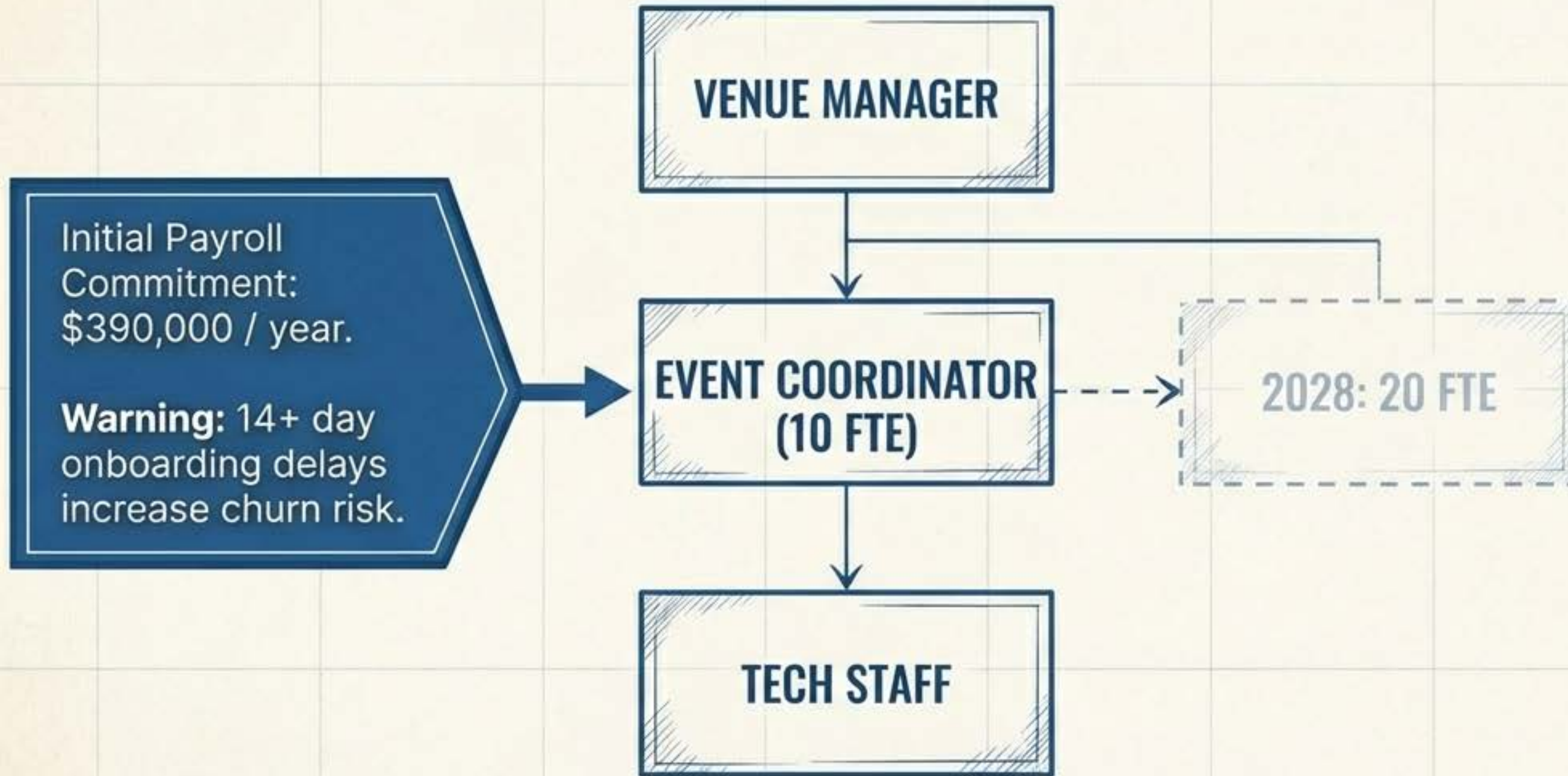
# PHASE III: BUILDING THE SALES FUNNEL



**150**  
**QUALIFIED**  
**LEADS/YEAR**



# PHASE IV: ORGANIZATIONAL STRUCTURE & SCALING



Initial Payroll Commitment: \$390,000 / year.

**Warning:** 14+ day onboarding delays increase churn risk.

**\$390k**  
**ANNUAL PAYROLL**



# PHASE V: THE FINANCIAL MODEL VALIDATION

FEB 2026

YEAR 1

YEAR 5

**OPERATIONAL  
BREAKEVEN**

Fixed expenses  
capped at  
\$27,050/month

**REVENUE  
BASE**

\$982,500  
Revenue

**SCALE  
VELOCITY**

Revenue >  
\$43 Million

Management must hit revenue targets immediately to  
protect the 2-month breakeven

**\$43M  
REVENUE  
BY 2030**



# RISK MANAGEMENT & MITIGATION STRATEGIES



## RISK: REGULATORY DELAYS

Potential hold-ups in obtaining necessary permits or approvals.

## MITIGATION: Start permitting process before financing closes.

Proactive application submissions to parallel financial processes.

## RISK: CONCESSION DEPENDENCY (\$187k)

High reliance on concession revenue stream.

## MITIGATION: Contractual minimum spends for Corporate clients.

Guaranteed revenue floors written into client agreements.

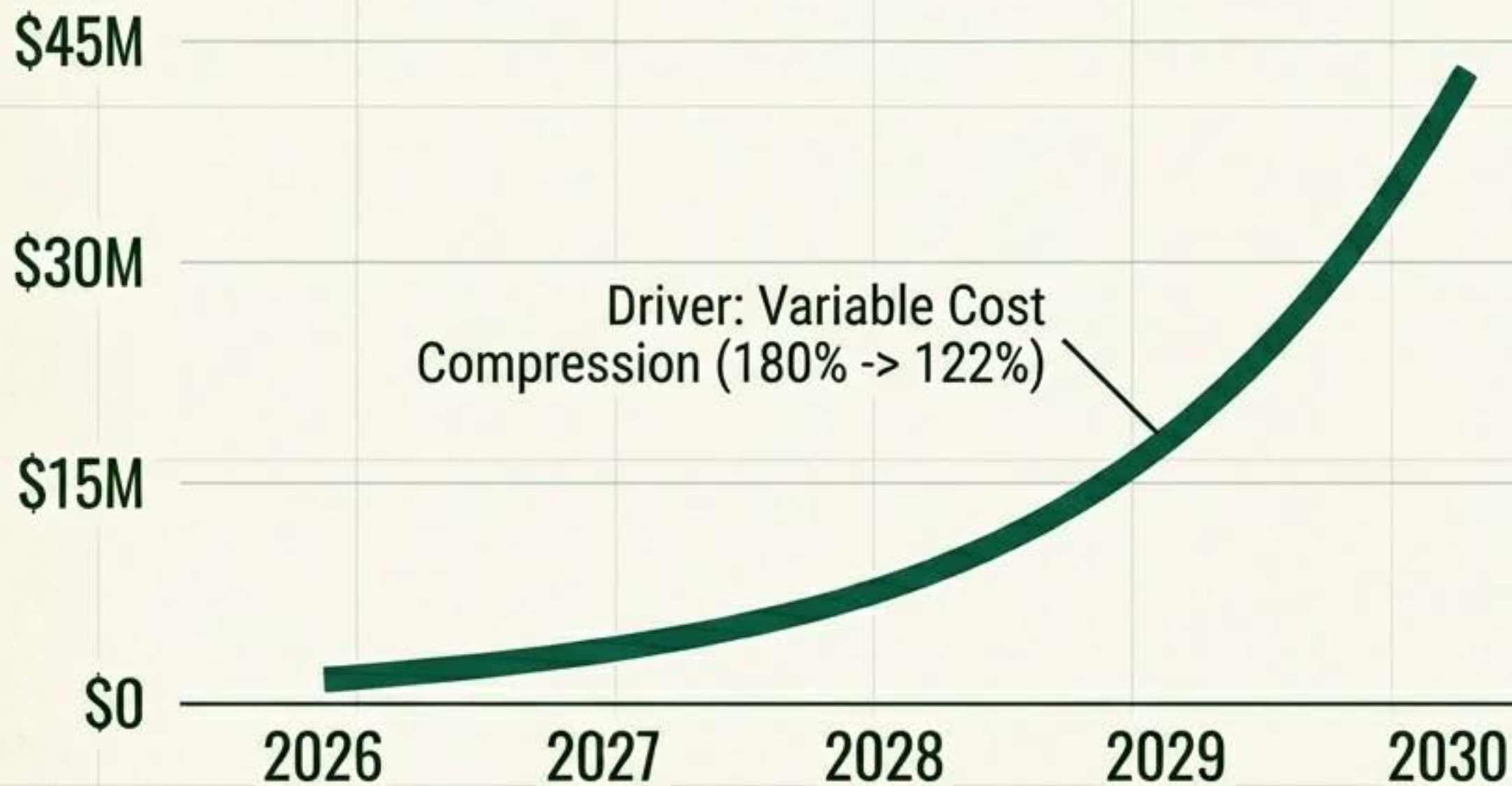
## BUFFER STRATEGY:

Add 15% to CapEx budget for unforeseen construction costs.

**MITIGATION:**  
**\$15%**  
**CAPEX**  
**BUFFER**



# THE VISION: EXPONENTIAL GROWTH THROUGH LEVERAGE



Driver: Variable Cost  
Compression (180% -> 122%)

Early years are about survival and efficiency;  
later years are about massive scale.

**GROWTH:  
\$1M TO  
\$43M**





# STRATEGIC EXECUTION CHECKLIST



- CAPITAL:** Secure \$730k + 15% contingency buffer.
- VALIDATION:** Confirm \$12k/\$7.5k pricing via mock bookings immediately.
- SALES:** Hire Sales Manager (\$80k) to generate 150 leads/year now.
- OPERATIONS:** Monitor the variable cost curve; aim for <122% long-term.
- BREAKEVEN:** Target February 2026 for operational self-sufficiency.

**FOCUS:  
BREAKEVEN  
FEB 2026**





# SCALE IS WHAT MAKES THE MARGIN WORK.

Event Venue Strategic Plan 2025-2030

