

FABRIC STORE OPERATIONAL ANALYSIS

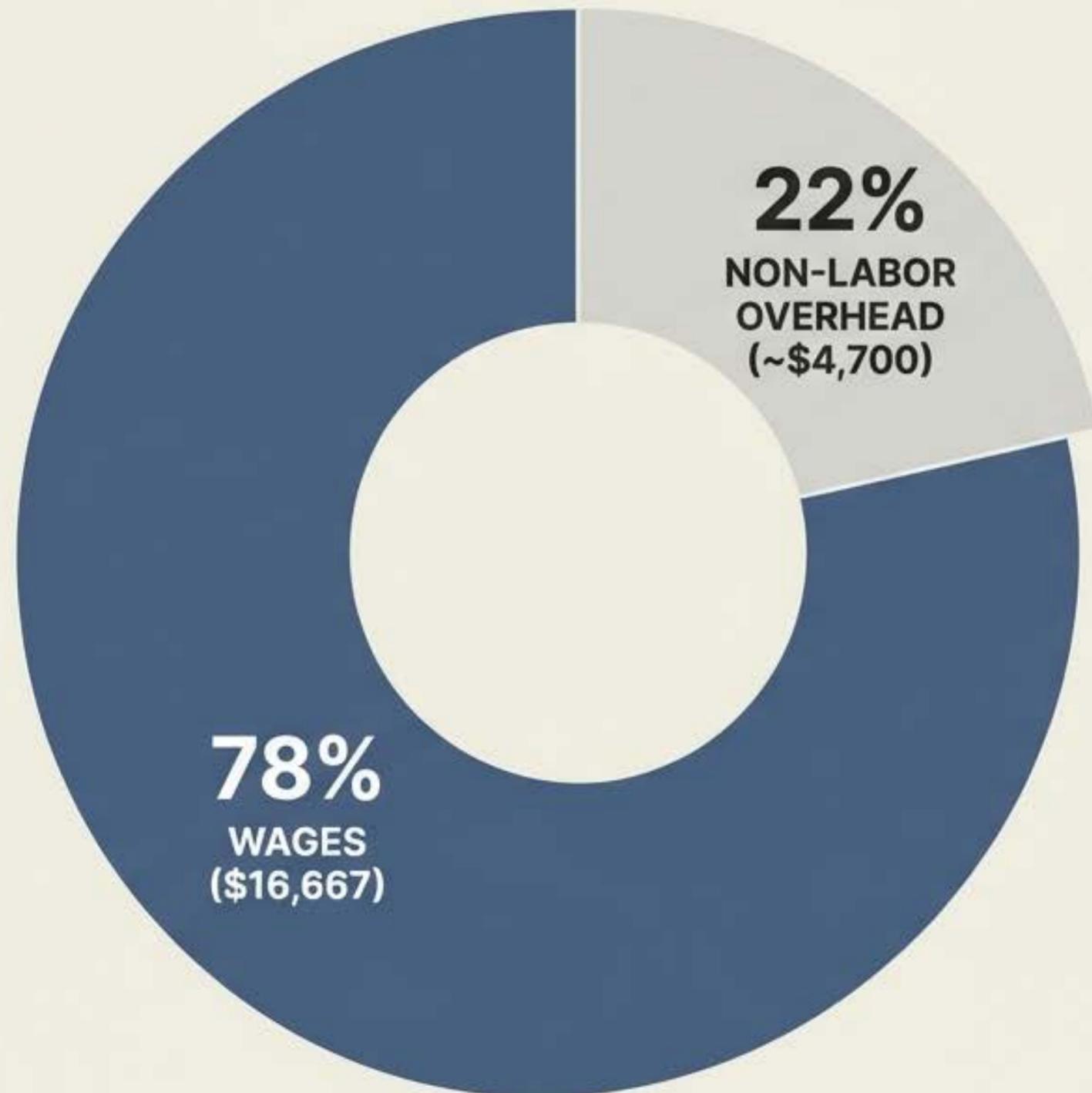
\$419,000

Financial sustainability analysis, burn rate projections,
and critical operational levers for the first 26 months.

Survival requires covering a \$16,115 monthly cash burn



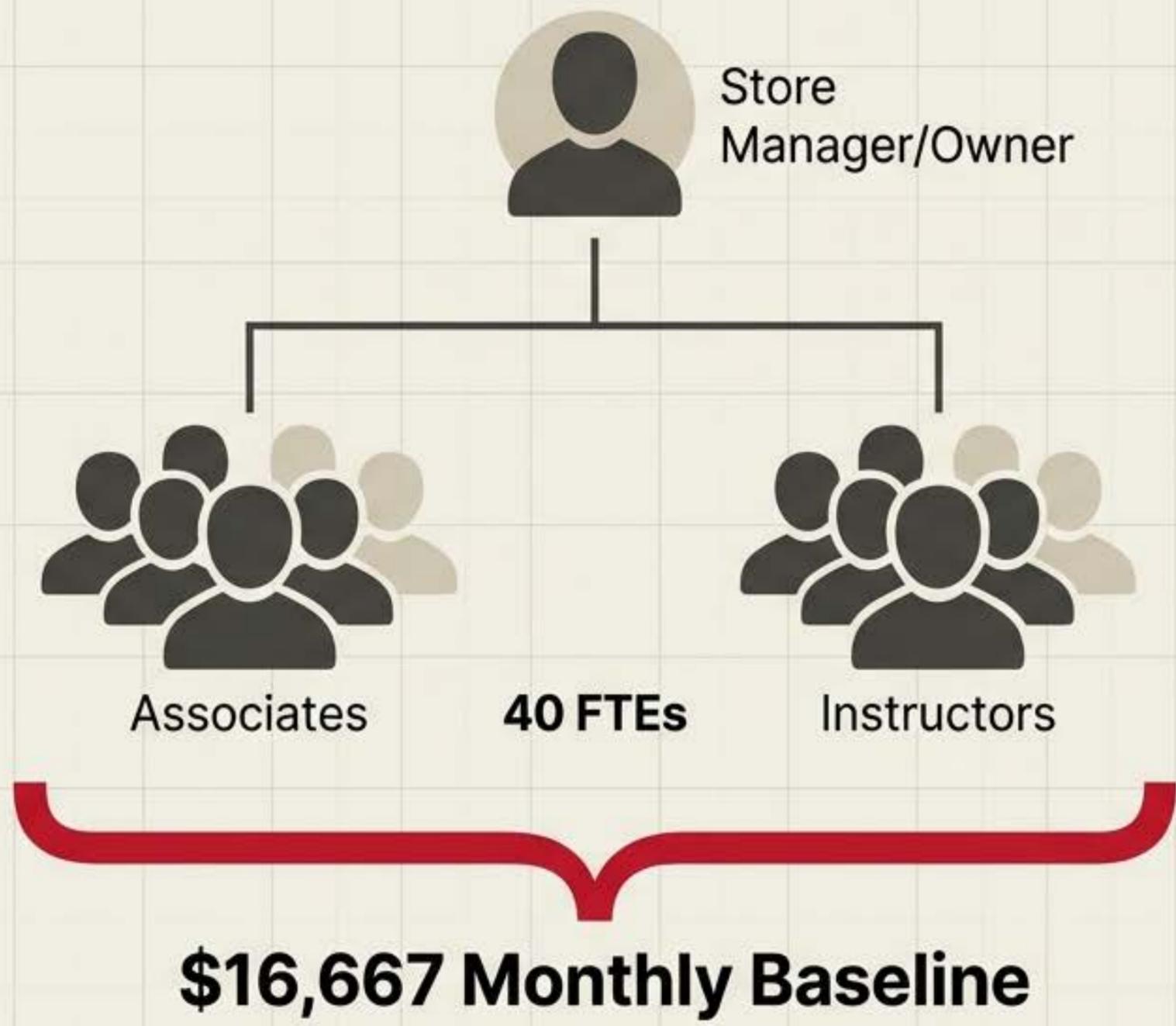
Wages consume 78% of fixed operating costs



- Rent
- Utilities
- Admin

Efficiency in staffing is not optional. With payroll comprising nearly 4/5ths of fixed costs, any delay in onboarding or productivity directly threatens the runway.

The \$16,667 payroll baseline anchors the burn rate



RISK: 14+ DAYS.

Churn Risk: If onboarding exceeds 14 days, the cost of empty labor hours spikes.

Current inventory costs are 140% of revenue

\$1.00

Revenue per Unit

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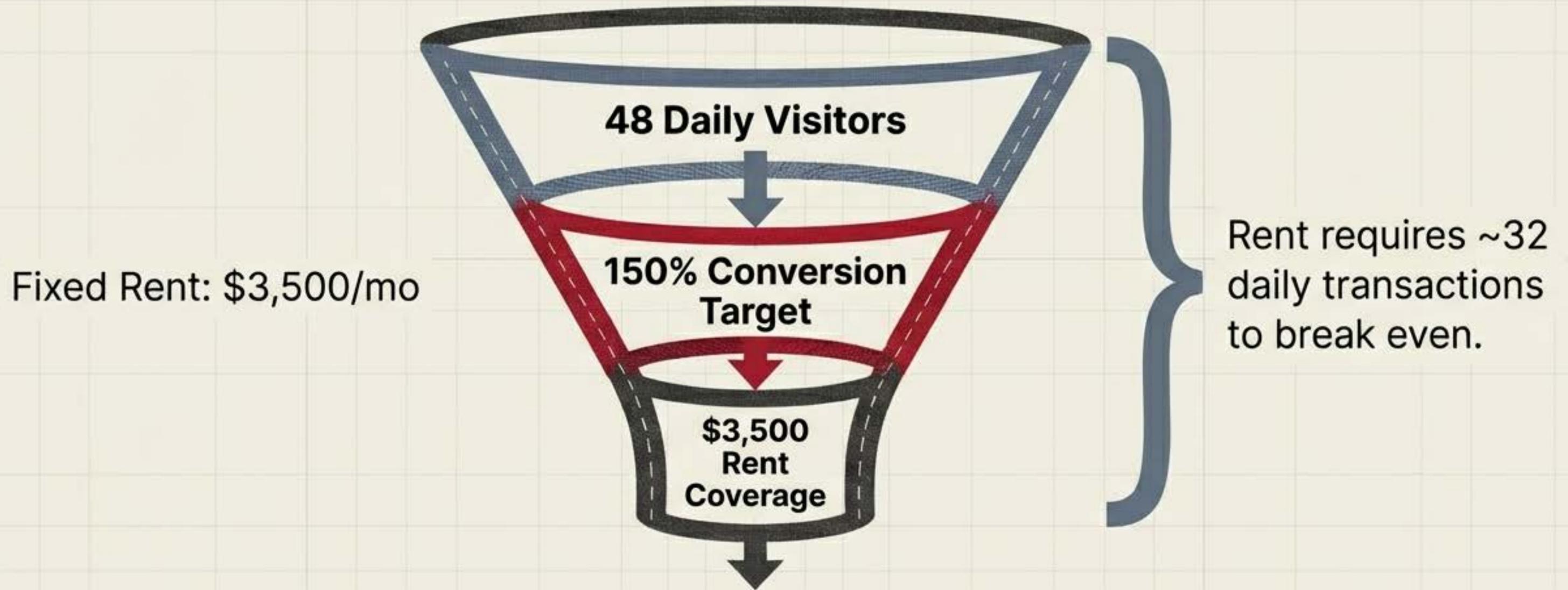
\$1.40

Cost per Unit

Wholesale Fabric: \$1.20
Workshop Supplies: \$0.20

ACTION: Immediate renegotiation or pricing strategy shift required to push costs below 100%.

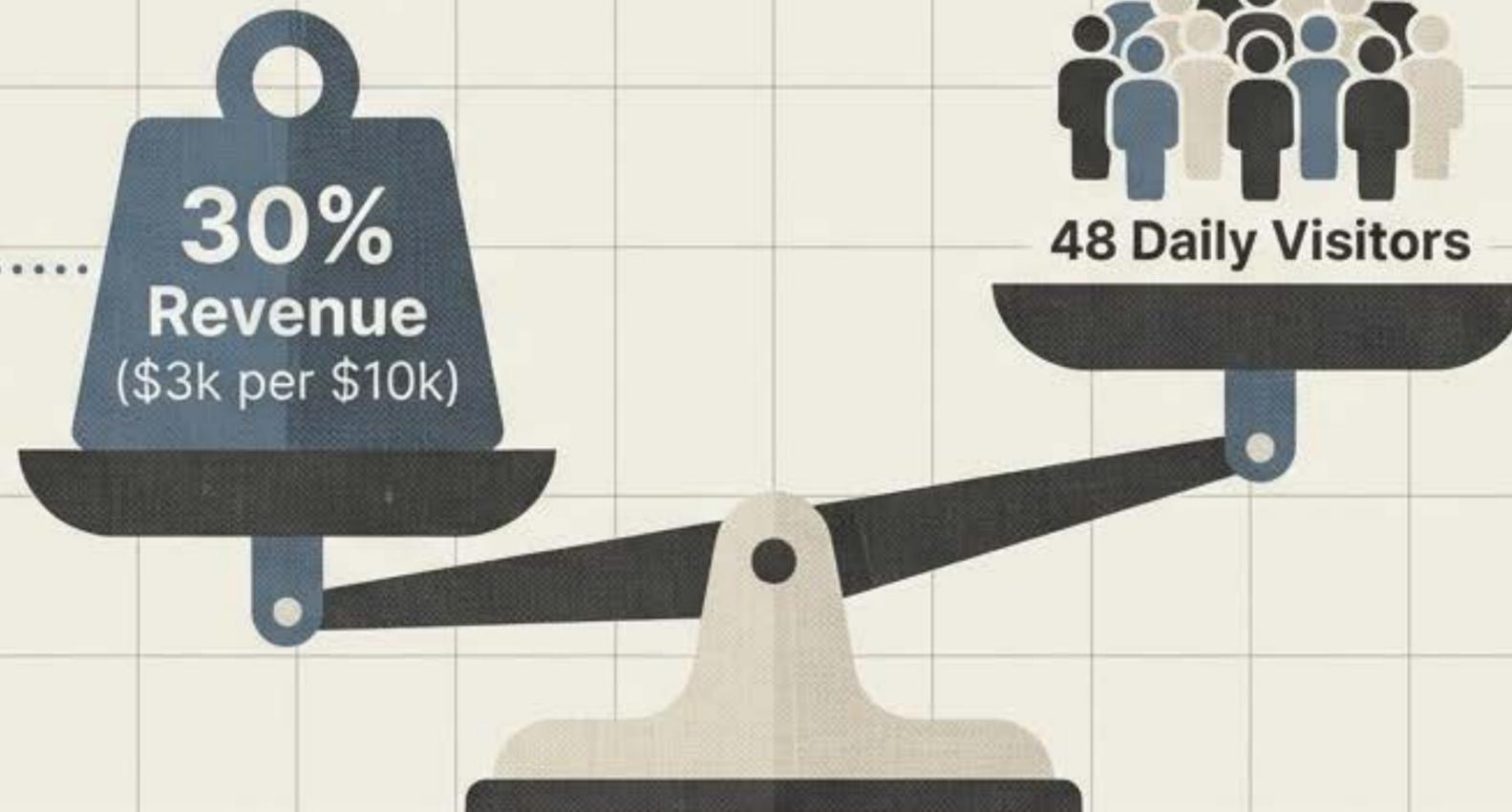
Rent coverage demands a 150% conversion rate



Warning: Lease terms should be capped at 3 years to mitigate risk.

Marketing budget is locked at 30% of revenue

Marketing Budget (CAC)



Risk Scenario:
If visitors drop to 30/day, payroll coverage fails.

Payment processing fees are modeled at a ruinous 25%

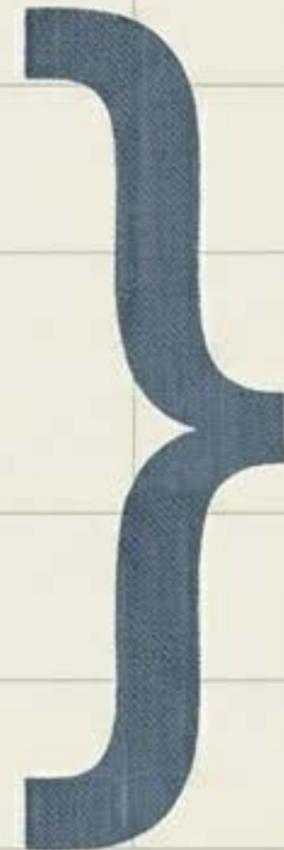


Negotiate “interchange plus” pricing immediately.

Essential overhead adds a cumulative \$950/month

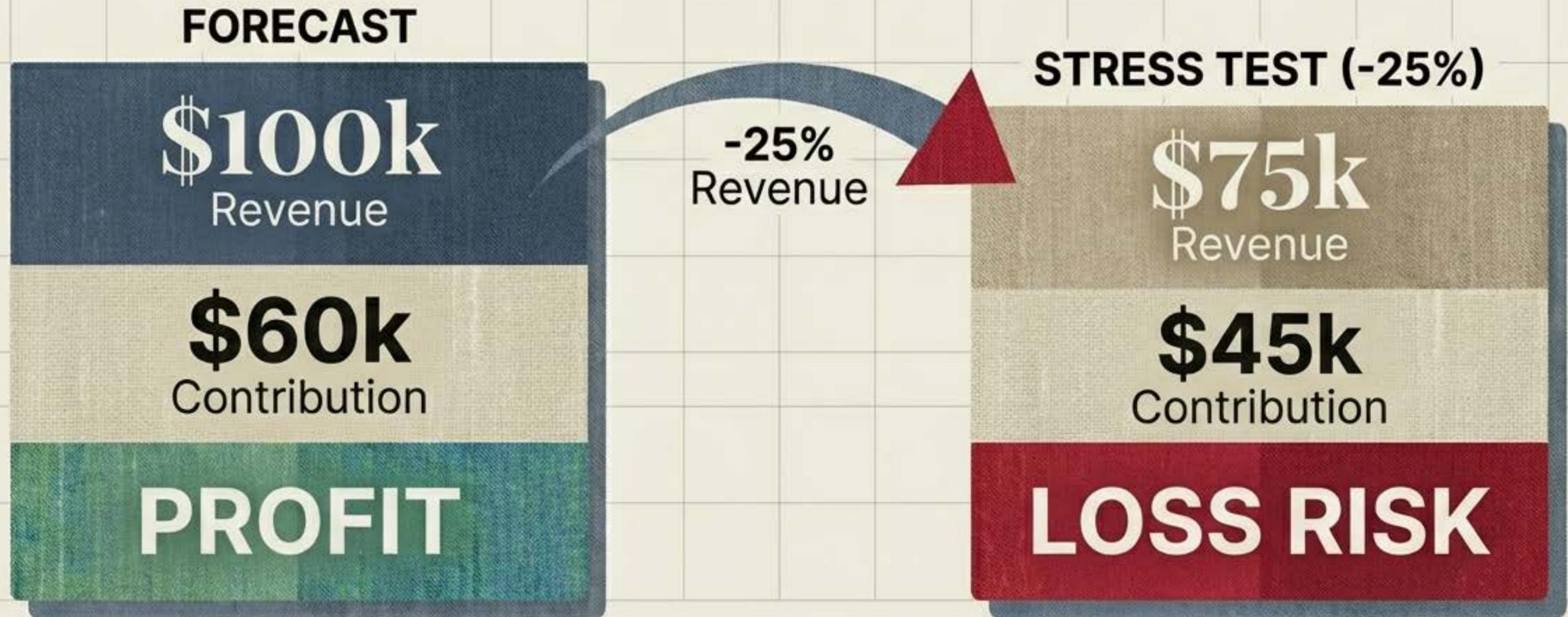
Non-Negotiable Overhead ("Keep the Lights On")

- ✓ Utilities: \$400 (Requires LED retrofits)
- ✓ Admin/Legal: \$250
- ✓ Business Insurance: \$150
- ✓ Maintenance: \$100
- ✓ Security: \$50

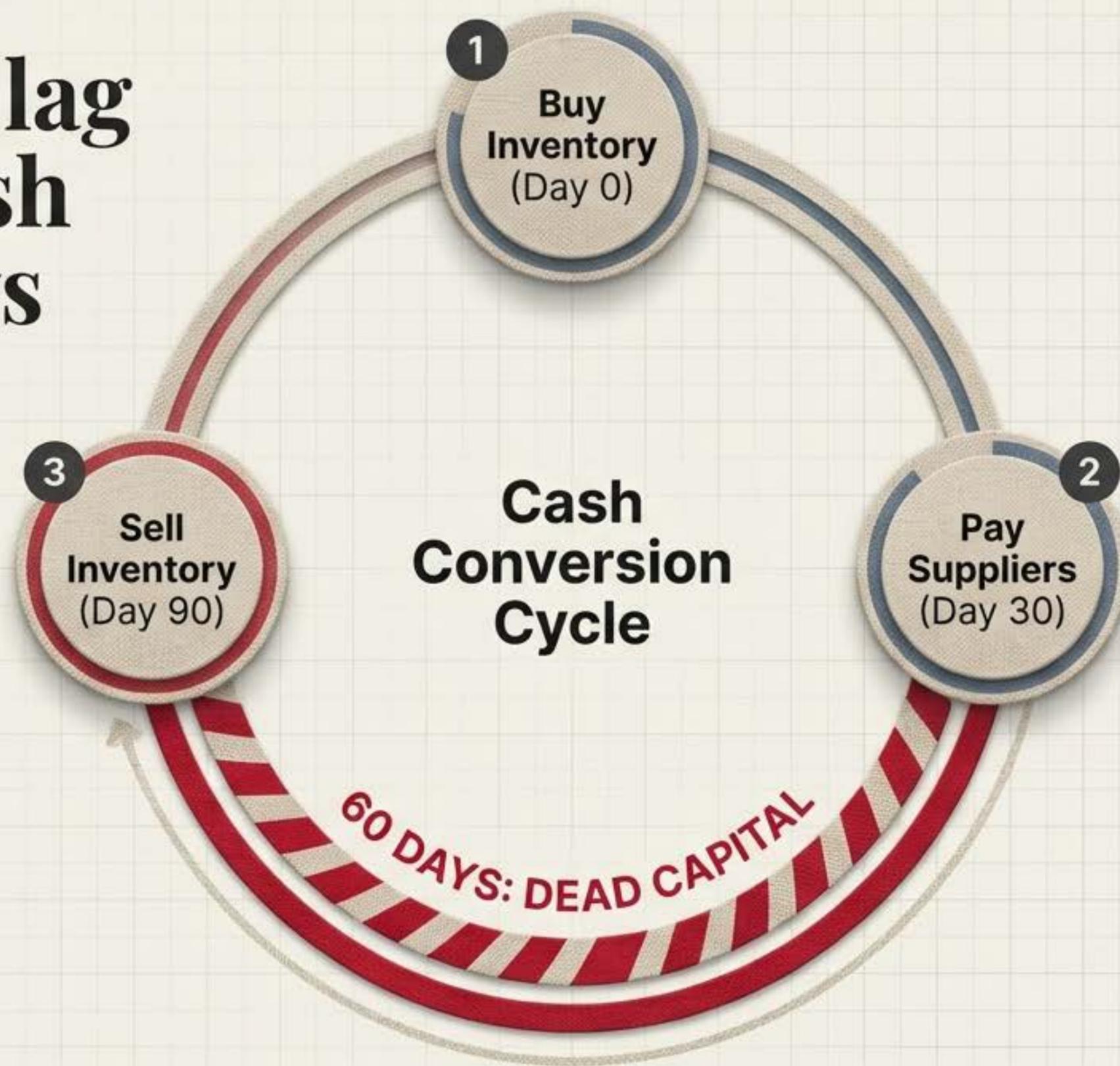


Cumulative Drag:
\$950 / Month

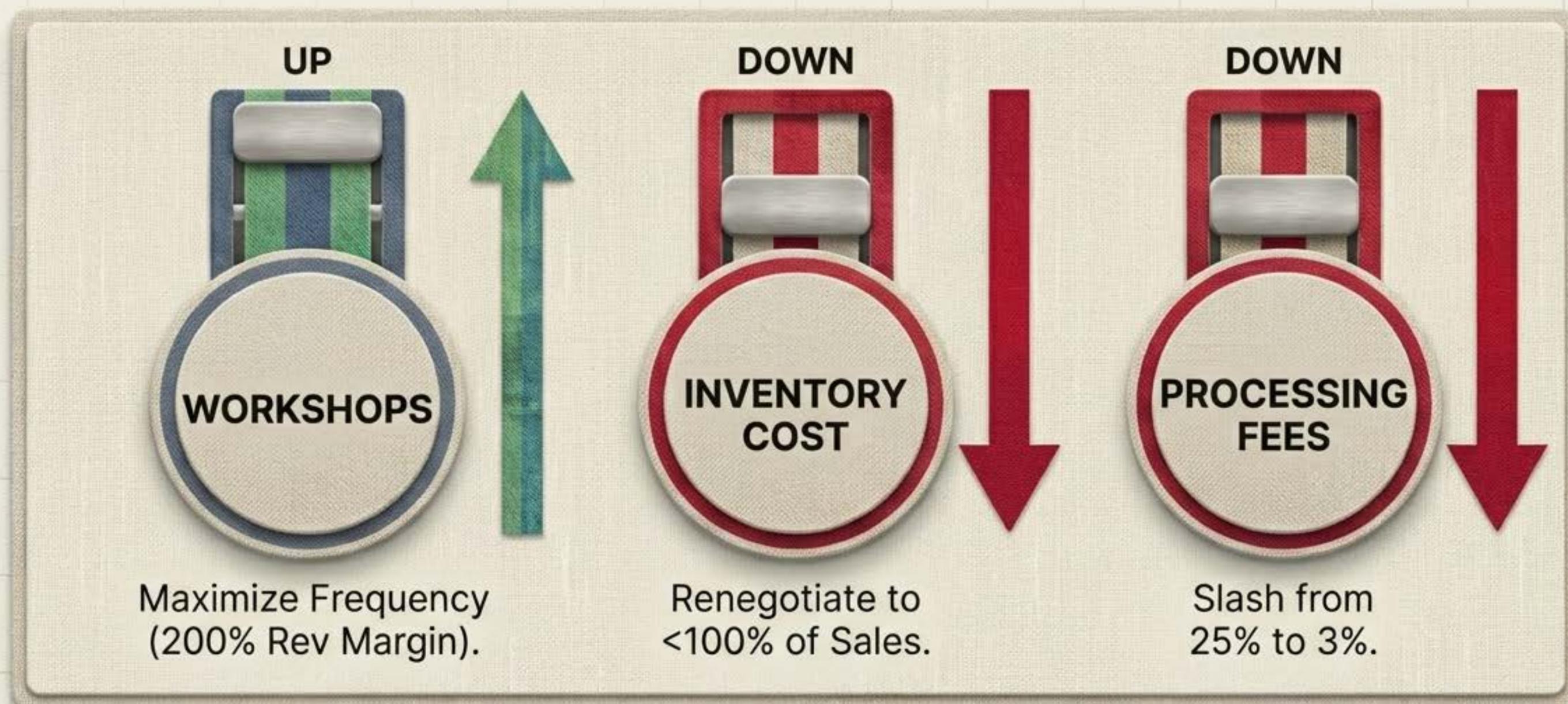
A 25% revenue drop shifts the business from profit to loss



Inventory lag ties up cash for 60 days



Three levers to pull immediately for survival



The Critical Path to April 2028

