

THE WEAVER'S NOOK

STRATEGIC FINANCIAL BLUEPRINT

Feasibility Analysis, Capital Requirements, and Operational Runway

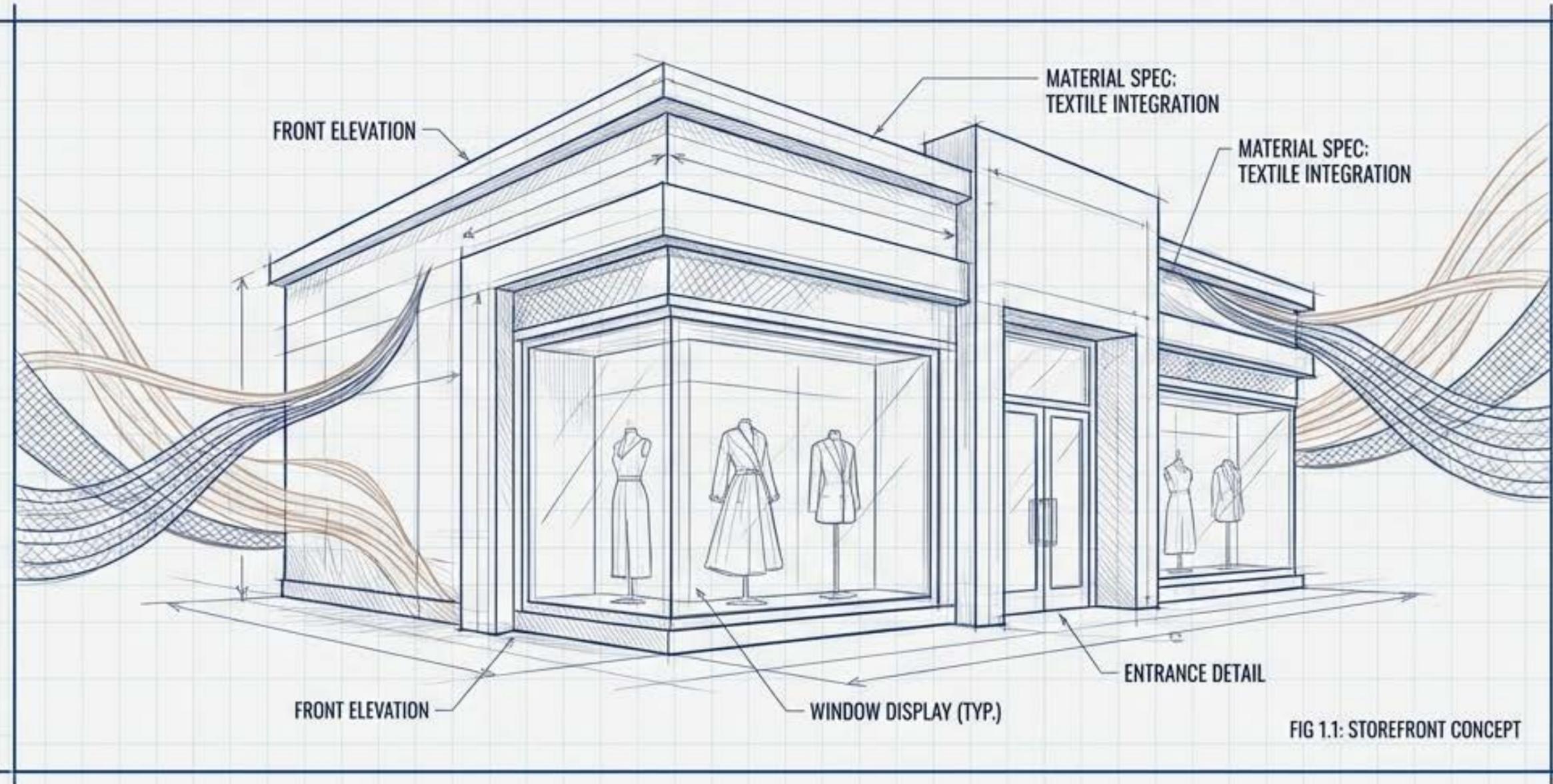


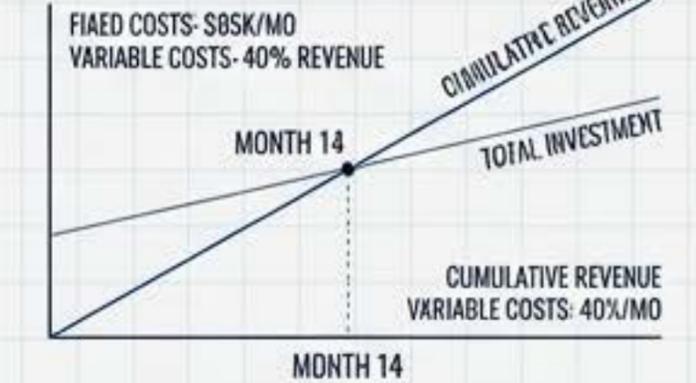
FIG 1.1: STOREFRONT CONCEPT

FINANCIAL SUMMARY

CAPITAL REQUIREMENTS



BREAK-EVEN ANALYSIS



OPERATIONAL RUNWAY



PREPARED FOR EXECUTIVE REVIEW

THE INVESTMENT MAGNITUDE

FIG 1.1: CAPITAL REQUIREMENT OVERVIEW

\$419,000

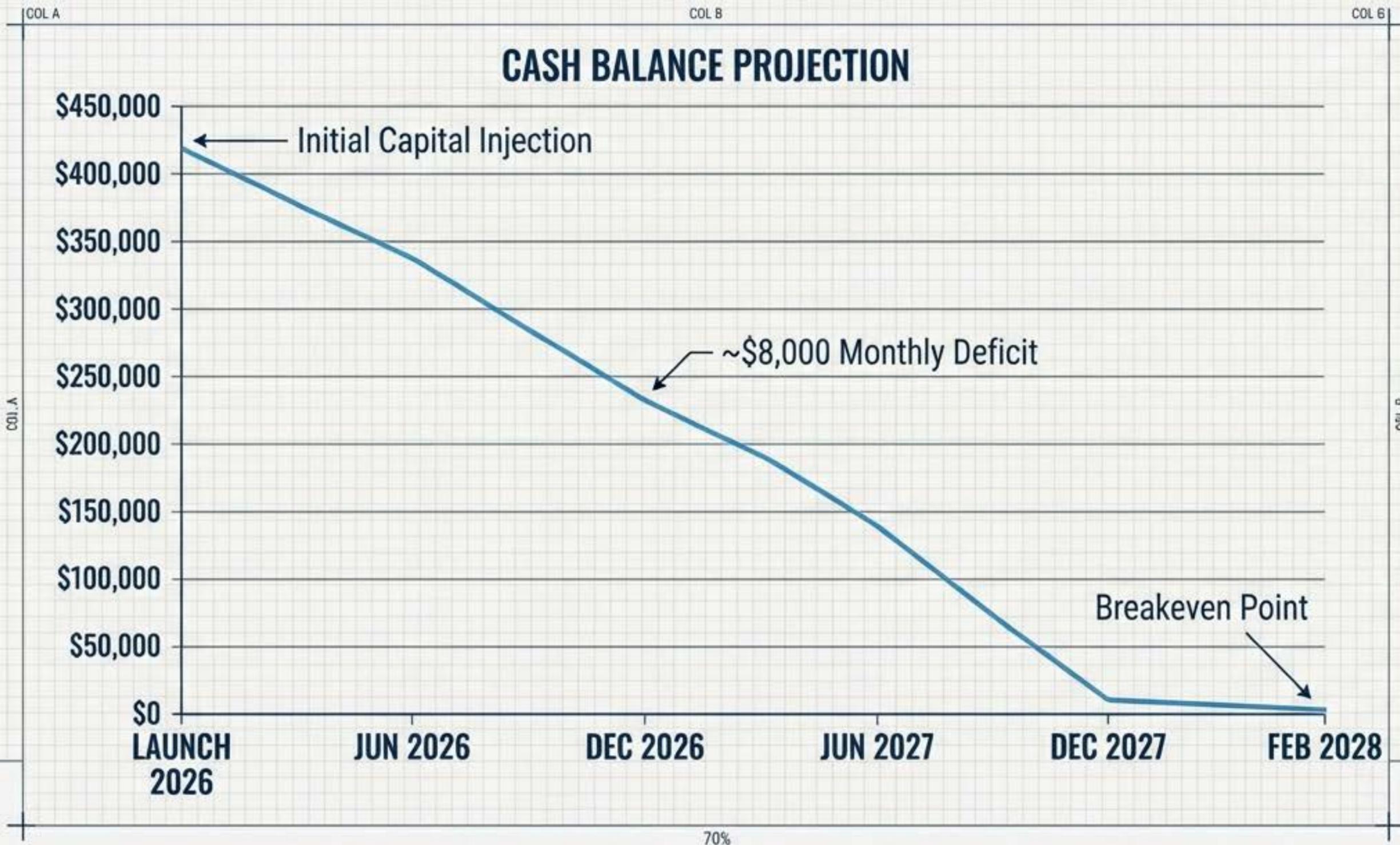
TOTAL CAPITAL REQUIRED



Before laying a single brick, we must secure a runway that spans over two years of operations. The \$419k requirement covers initial setup and sustains the venture through the 'Valley of Death' until profitability.

VISUALIZING THE 26-MONTH RUNWAY

FIG 2.1: CASH FLOW & RUNWAY ANALYSIS



The 26-month runway is exceptionally long for retail. Founders must secure capital well above inventory and burn needs to avoid liquidity crisis before the brand matures.

FIG 2.2: RISK ASSESSMENT



PILLAR 1: THE PHYSICAL FOUNDATION

FIG 3.1: PHYSICAL FOUNDATION OVERVIEW

CONSTRUCTION & BUILD-OUT

\$40,000

JAN – MAR 2026

- Construction, Permitting, Electrical Drops, Flooring, Basic Finishes.

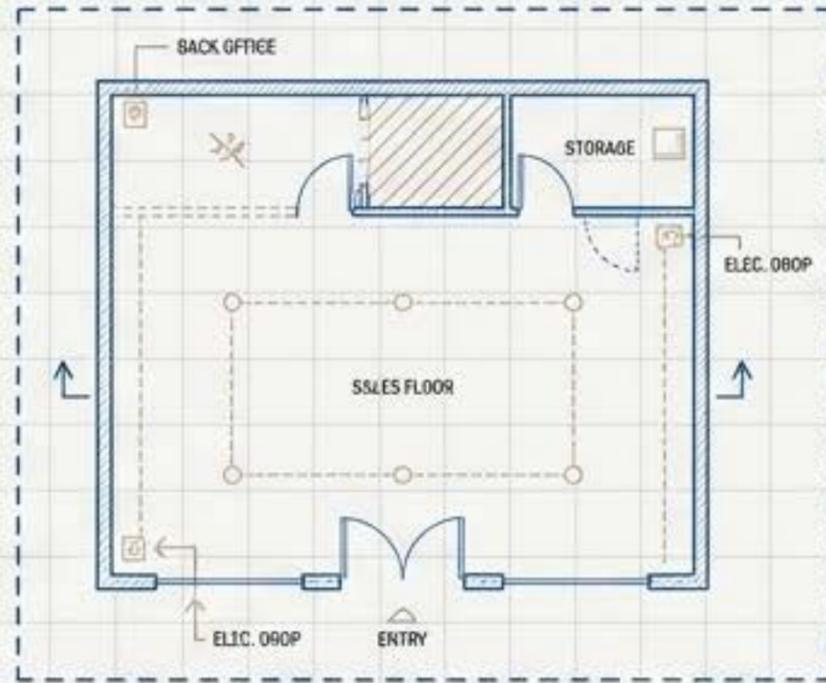


FIG 3.2: SCHEMATIC LAYOUT

LEASE ACQUISITION

\$10,500

3 Months Rent @ \$3,500/mo

- Security Deposits, Utility Setup, Insurance Prepayment.

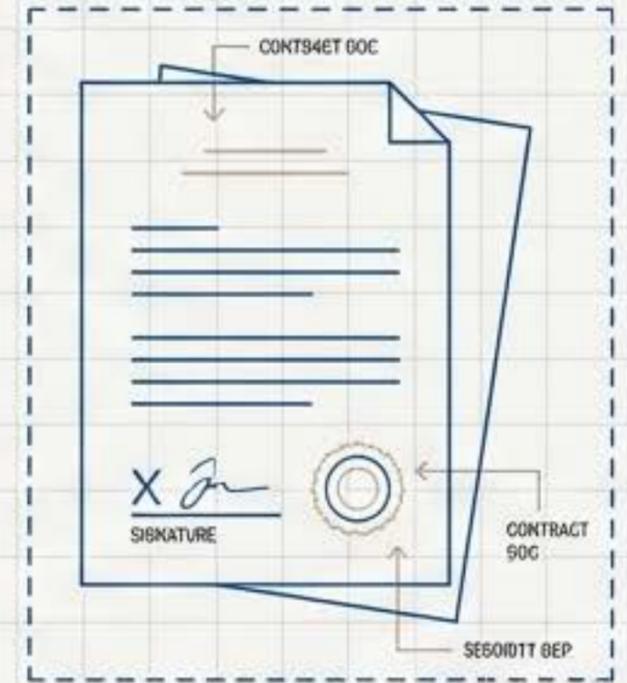


FIG 3.3: LEASE CONTRACT

Operational Note: Complexity drives cost. Lock design decisions before bidding. Phasing non-essential cosmetic upgrades can save 10% immediately.



PILLAR 2: MERCHANDISING THE "HARD FLOOR"

FIG 4.1: INVENTORY PLAN OVERVIEW



SCALE: NTS

DWG NO. INV-004

PILLAR 3: THE CUSTOMER INTERFACE

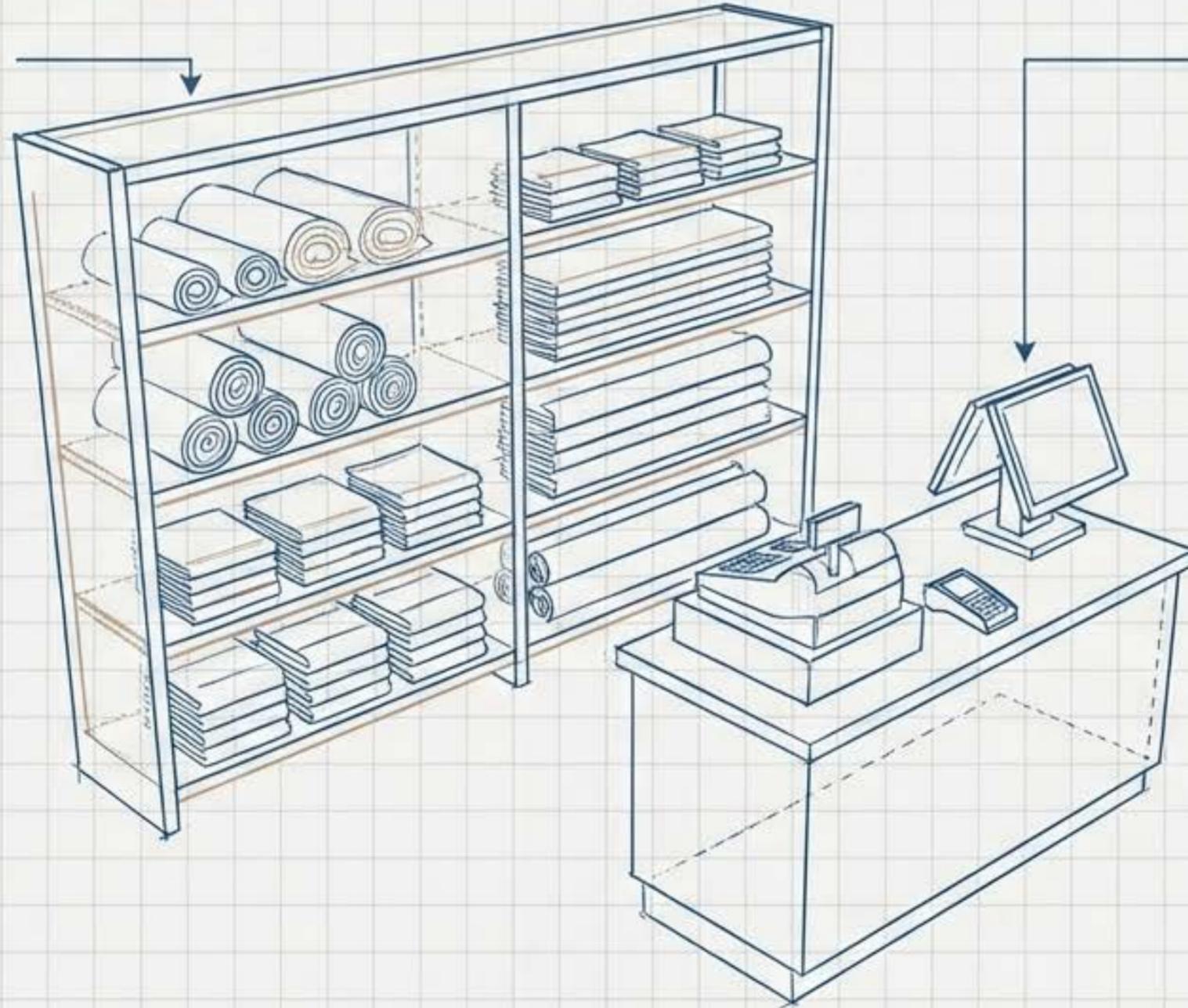
FIG 5.1: CUSTOMER INTERFACE OVERVIEW.

FIXTURES & DISPLAYS

\$15,000

Feb – Apr 2026

Specialized shelving, cutting tables. Avoid custom millwork; use modular systems.



TECHNOLOGY STACK

\$5,000

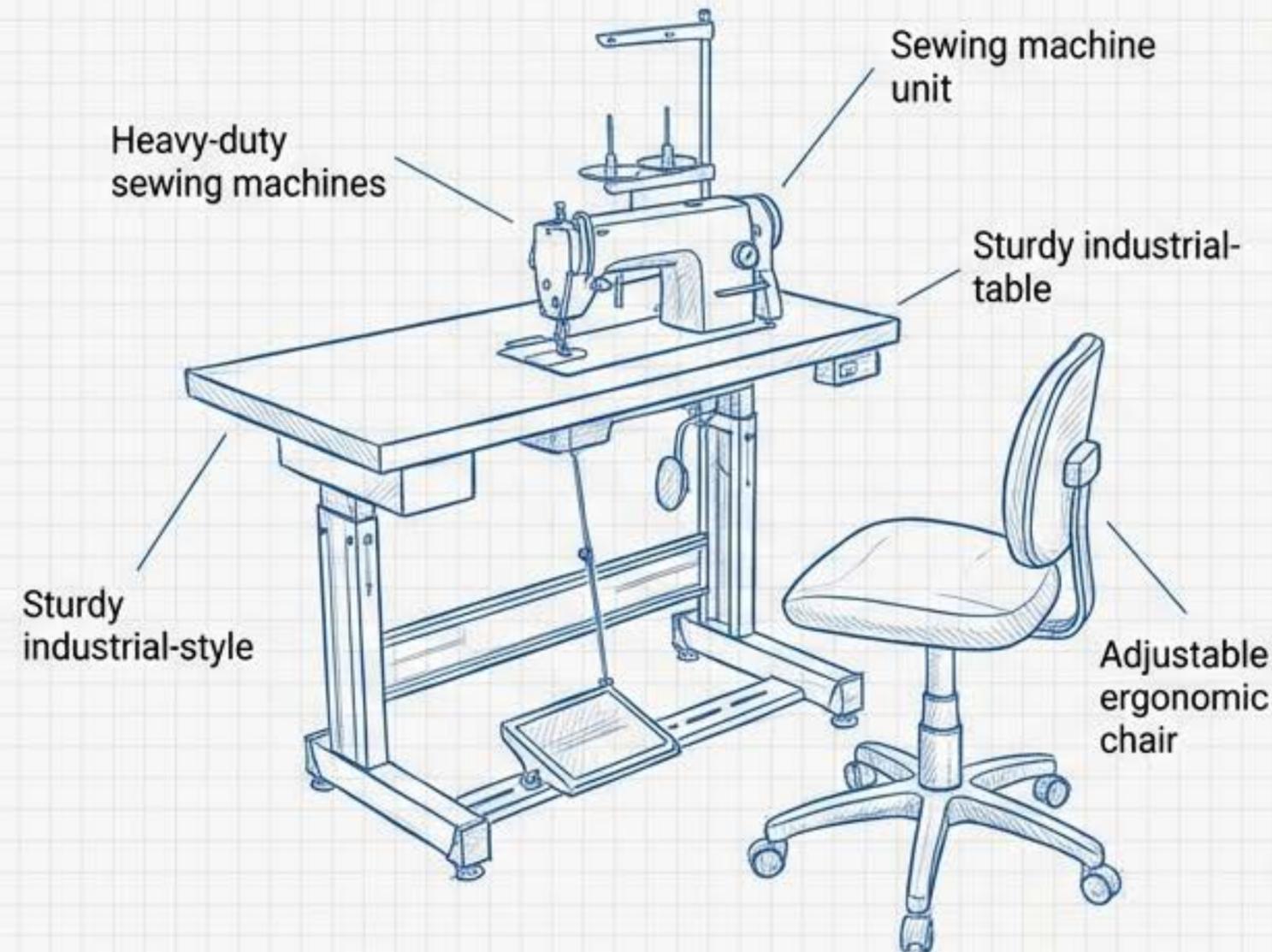
Mar – May 2026

POS Hardware & Software Licensing. Beware of subscription fees.

PILLAR 4: THE EDUCATION REVENUE ENGINE

Total CapEx: \$15,000

FIG 1.1: EQUIPMENT SCHEMATIC & BUDGET



	Item	Cost	Notes
1	Sewing Machines	\$8,000	Heavy duty use required.
2	Tables & Chairs	\$7,000	Workshop configuration.



SOURCING STRATEGY: Target 15% savings by sourcing vocational liquidations or refurbished units. Do not buy everything new.

CONTEXT: This equipment underpins the class capacity required to help offset the \$21,367 monthly overhead.

THE SILENT KILLER: RECURRING OVERHEAD

FIG 2.1: BUILD-OUT VS. ANNUAL WAGES SCHEMATIC



KEY DATA POINTS

- **Monthly Burn:** \$21,367 (Fixed OpEx) ↗
- **Projected Wages:** \$200,000/year ↗
- **Lease:** Fixed at \$3,500/month 📍

ANALYSIS

The \$40k build-out is just the entry ticket. The real pressure point is the payroll that dominates recurring costs. Staffing costs will quickly dwarf initial construction expenses.

CAPITAL STRUCTURE & PAYBACK ECONOMICS

FIG 3.1

**PAYBACK TIMELINE:
50 MONTHS**

FIG 3.1

FIG 3.1

INITIAL IRR: 0.02%
High Risk Profile

FIG 3.1

PERSONAL CAPITAL

Priority #1. Minimize immediate interest expense.

DEBT FINANCING

Risky. Requires steady cash flow early (not forecasted).

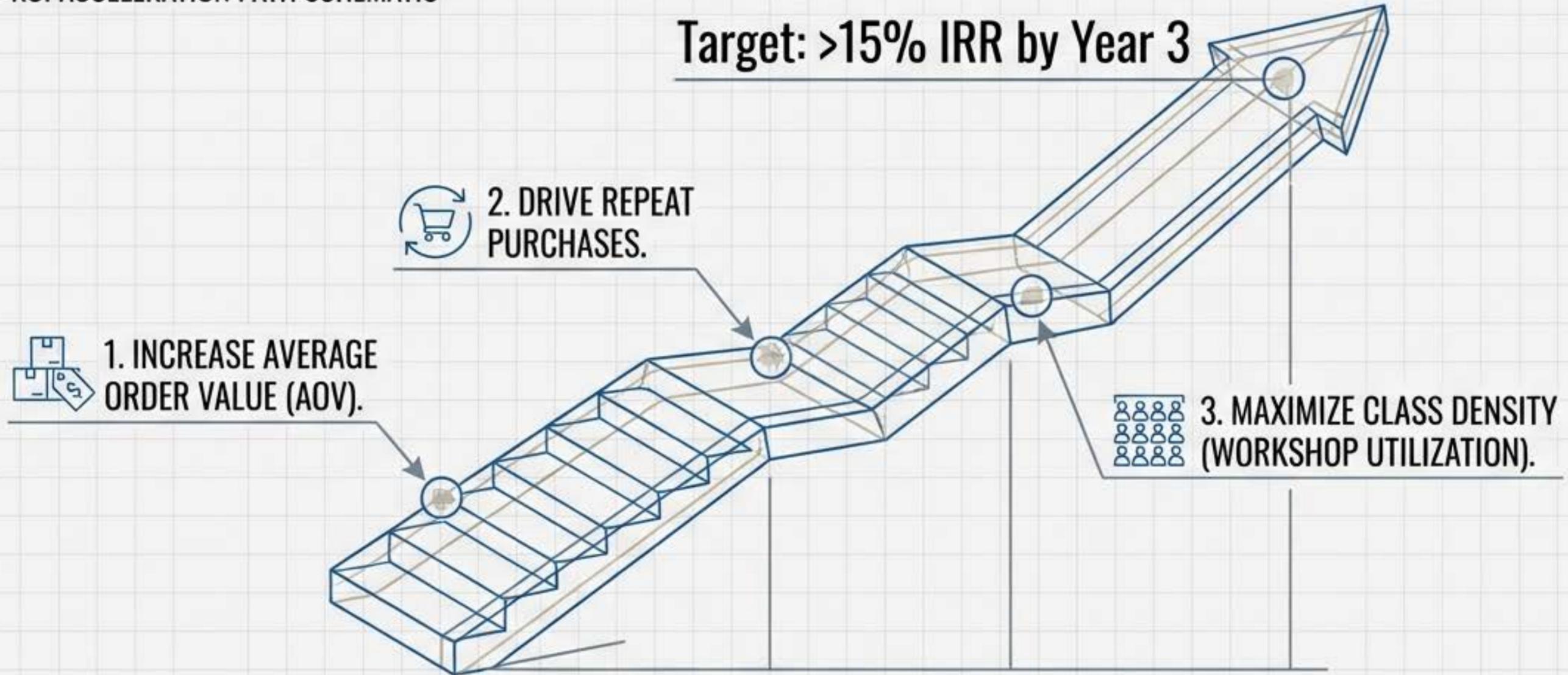
EQUITY

Expensive. Dilution is high when returns are near zero.

PRESERVE EQUITY. EXTERNAL PARTNERS WILL DEMAND A STEEP PRICE FOR THIS RISK PROFILE.

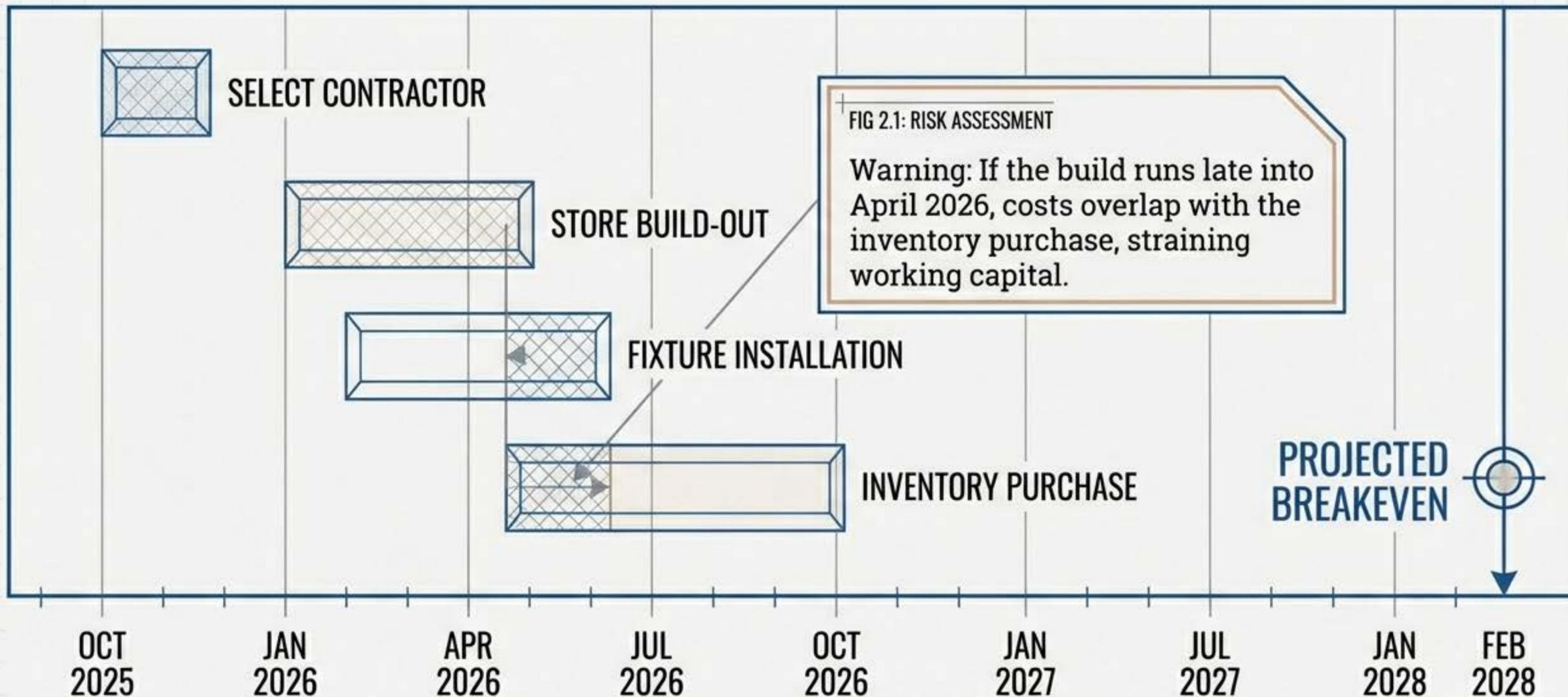
ACCELERATING ROI: THE PATH TO 15%

FIG 4.1: ROI ACCELERATION PATH SCHEMATIC



Survival is not enough. We must shorten the 26-month deficit period by driving efficiency and higher cart values immediately.

CRITICAL TIMELINE & DEPENDENCIES



EXECUTIVE SUMMARY & RISK ASSESSMENT

FIG 5.1: FEASIBILITY SCHEMATIC OVERVIEW

THE THREE PILLARS OF FEASIBILITY

CAPITAL INTENSITY



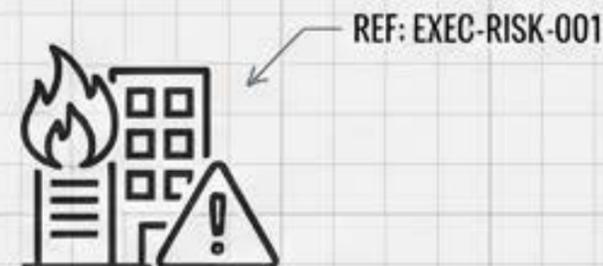
High. \$419,000 Total Requirement.

TIME TO VALUE



Long. 2+ Years to Breakeven.

EXECUTION RISK



Critical. Managing the **\$21k** monthly burn is more important than saving \$2k on fixtures.

FINAL RECOMMENDATION

Secure capital well **ABOVE** the \$419k requirement before signing the lease. A 10% reduction in OpEx buys three extra months of runway.

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